

Subject card

Subject name and code	Intercultural communication, PG_00146269						
Field of study	Romance and Iberian Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			French polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Romance Literatures -> Institute of Romance Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ewa Wierzbowska				
	Teachers		dr hab. Ewa Wierzbowska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: conversation lecture, lecture with multimedia presentation						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		39.0	75
Subject objectives	The aim of the course is to familiarise students with the different levels of communication between cultures, with particular emphasis on translation, and to hone their practical skills in analysing and interpreting cultural communication texts, including their social aspect.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FRIMU2_K04] Correctly identifies and resolves dilemmas related to the profession of a teacher of French or Spanish, its heritage and traditions and understands the ethical issues related to the responsibility for the accuracy of actions and the reliability of transmitted knowledge. Strives to think and act in an entrepreneurial manner.	is able to recognise and appreciate the importance of intercultural communication, the need for accurate representation of cultural heritage from different geographical areas and an appreciation of its diversity.	[SK1] oral statement/conversation/discussion
	[FRIMU2_W12] He/she has a basic knowledge of cultural institutions and an orientation to contemporary cultural and economic life, knows and understands the specificity of contemporary French- or Spanish-language literature and art, understands the relationships between cultural texts, as well as the economic and legal conditions of cultural activity and the principles of creation and development of various forms of entrepreneurship.	knows about the existence and functioning of various cultural institutions in different countries, is able to assess the specificity of cultural texts and their continuous dialogue, synchronous and diachronic	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[FRIMU2_K01] He has a deepened awareness of the level of his knowledge and skills, is able to critically evaluate the received content, as well as apply his knowledge in solving cognitive and practical problems.	has a broad knowledge of intercultural communication, offers independent solutions to problems through an open yet critical attitude to cultural behaviour	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[FRIMU2_U01] Seeks, analyses, evaluates, selects and uses information from a variety of sources, writes research papers in French or Spanish with an independent selection of literature, is able to document them appropriately and create an adequate bibliography.	writes a paper on a selected topic using the knowledge acquired, applying cultural studies terminology; identifies the research problem and seeks a solution independently	[SU4] test/exam - oral or written
	[FRIMU2_K02] Undertakes individual and team professional activities plans and organizes their course, engages in cooperation, understands the need for continuous professional development and care for professional ethos. Undertakes activities for the social environment and public interest.	eagerly participates in group research problem solving; is aware that solutions found in group work in class can be applied in real life situations, gives examples of how such solutions can be used in the environment	[SK1] oral statement/conversation/discussion
	[FRIMU2_W11] Knows and understands the relationship between the formation of language and changes in culture and society; has an in-depth knowledge of the complex nature of language and its importance in cognitive processes.	He is aware that language shapes perceptions of the world; he knows that language is a living creature that reacts to an ever-changing environment, new phenomena, events, behaviour, things.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[FRIMU2_W01] Has an in-depth and expanded knowledge of the material and methodological specificities of philology, as well as knowledge of the place and significance of philology in relation to other human sciences.	Knows what philology as a discipline is, what it does, its aims and fields of research. Understands the links with many other academic disciplines and other areas of social life	[SW4] test/exam - oral or written
	[FRIMU2_U02] He/she has developed research skills, selects adequate methods, techniques and tools, draws conclusions, develops and presents results in the field of literary studies or linguistics, and is able to use and integrate knowledge from several scientific disciplines.	is able to apply analytical tools from literary and linguistic studies to cultural texts; sees the links between language and the wider cultural area	[SU4] test/exam - oral or written
	[FRIMU2_U05] Is able to interpret literary and scientific texts in the humanities, is able to make an accurate analysis and apply an original approach.	is able to interpret and analyse various texts relating to intercultural communication	[SU1] oral statement/conversation/discussion

	<table border="1"> <thead> <tr> <th>Course outcome</th> <th>Subject outcome</th> <th>Method of verification</th> </tr> </thead> <tbody> <tr> <td>[FRIMU2_U03] He/she is able to undertake autonomous actions aimed at the development of his/her abilities, indicates directions for further research; is able to work independently and to lead a team.</td> <td>uses the knowledge acquired to identify current and past dilemmas in intercultural communication, working on them independently or in a group</td> <td>[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written</td> </tr> <tr> <td>[FRIMU2_W03] Knows at an extended level the terminology, theory and methodology of linguistics and didactics in French or Spanish.</td> <td>is well versed in communication theory and cultural theory.</td> <td>[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion</td> </tr> </tbody> </table>	Course outcome	Subject outcome	Method of verification	[FRIMU2_U03] He/she is able to undertake autonomous actions aimed at the development of his/her abilities, indicates directions for further research; is able to work independently and to lead a team.	uses the knowledge acquired to identify current and past dilemmas in intercultural communication, working on them independently or in a group	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written	[FRIMU2_W03] Knows at an extended level the terminology, theory and methodology of linguistics and didactics in French or Spanish.	is well versed in communication theory and cultural theory.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Course outcome	Subject outcome	Method of verification								
[FRIMU2_U03] He/she is able to undertake autonomous actions aimed at the development of his/her abilities, indicates directions for further research; is able to work independently and to lead a team.	uses the knowledge acquired to identify current and past dilemmas in intercultural communication, working on them independently or in a group	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written								
[FRIMU2_W03] Knows at an extended level the terminology, theory and methodology of linguistics and didactics in French or Spanish.	is well versed in communication theory and cultural theory.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion								
Subject contents	<p>Introduction - is my culture "my" / "my" culture? The trouble with culture - reflections by Leszek Kołakowski. Photography - (re)creating the world (after Susan Sontag). The city and its architecture. I write, you write, he writes... (after Marshall McLuhan). Cultural education (according to Marian Reutt) - the cultural dangers of nationalism Social microstructures, or diads (after Georg Simmel) The problem of style according to Georg Simmel Women's art Cultural uniqueness of language (after Anna Wierzbicka)</p>									
Prerequisites and co-requisites	Polish language skills at B2 level									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th>Subject passing criteria</th> <th>Passing threshold</th> <th>Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>A reflection on a chosen topic (to choose) in the form of a written paper. Examination time: 2-3 hours, depending on the student's needs</td> <td>70.0%</td> <td>100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	A reflection on a chosen topic (to choose) in the form of a written paper. Examination time: 2-3 hours, depending on the student's needs	70.0%	100.0%			
Subject passing criteria	Passing threshold	Percentage of the final grade								
A reflection on a chosen topic (to choose) in the form of a written paper. Examination time: 2-3 hours, depending on the student's needs	70.0%	100.0%								
Recommended reading	<table border="1"> <tbody> <tr> <td>Basic literature</td> <td> 1 Ruth Benedict, <i>Patterns of Culture</i>, transl. Jerzy Prokopiuk, Warsaw 1966. 2. Leszek Kołakowski, <i>Can the Devil Be Saved and 27 Other Sermons</i>, London 1984. 3. Marshall MacLuhan, <i>The Gutenberg Galaxy</i>, Warsaw 2019. 4. Joel Kotkin, <i>A Universal History of the City</i>, transl. Anna Kunicka, Warsaw 2018. 5. Susan Sontag, <i>On Photography</i>, Krakow 2017. 6. Joseph Campbell, <i>The hero with a thousand faces</i>, Poznań 7. Georg Simmel, <i>Philosophy of Culture. A selection of essays</i>, Krakow 2007. 8. Anna Wierzbicka, <i>Keywords. Different languages - different cultures</i>, Warsaw 2019. 9 <i>Art and Documentation</i> 2016, no. 15. </td> </tr> <tr> <td>Supplementary literature</td> <td><i>Studies in modern architecture</i>, 10/2022</td> </tr> <tr> <td>eResources addresses</td> <td></td> </tr> </tbody> </table>	Basic literature	1 Ruth Benedict, <i>Patterns of Culture</i> , transl. Jerzy Prokopiuk, Warsaw 1966. 2. Leszek Kołakowski, <i>Can the Devil Be Saved and 27 Other Sermons</i> , London 1984. 3. Marshall MacLuhan, <i>The Gutenberg Galaxy</i> , Warsaw 2019. 4. Joel Kotkin, <i>A Universal History of the City</i> , transl. Anna Kunicka, Warsaw 2018. 5. Susan Sontag, <i>On Photography</i> , Krakow 2017. 6. Joseph Campbell, <i>The hero with a thousand faces</i> , Poznań 7. Georg Simmel, <i>Philosophy of Culture. A selection of essays</i> , Krakow 2007. 8. Anna Wierzbicka, <i>Keywords. Different languages - different cultures</i> , Warsaw 2019. 9 <i>Art and Documentation</i> 2016, no. 15.	Supplementary literature	<i>Studies in modern architecture</i> , 10/2022	eResources addresses				
Basic literature	1 Ruth Benedict, <i>Patterns of Culture</i> , transl. Jerzy Prokopiuk, Warsaw 1966. 2. Leszek Kołakowski, <i>Can the Devil Be Saved and 27 Other Sermons</i> , London 1984. 3. Marshall MacLuhan, <i>The Gutenberg Galaxy</i> , Warsaw 2019. 4. Joel Kotkin, <i>A Universal History of the City</i> , transl. Anna Kunicka, Warsaw 2018. 5. Susan Sontag, <i>On Photography</i> , Krakow 2017. 6. Joseph Campbell, <i>The hero with a thousand faces</i> , Poznań 7. Georg Simmel, <i>Philosophy of Culture. A selection of essays</i> , Krakow 2007. 8. Anna Wierzbicka, <i>Keywords. Different languages - different cultures</i> , Warsaw 2019. 9 <i>Art and Documentation</i> 2016, no. 15.									
Supplementary literature	<i>Studies in modern architecture</i> , 10/2022									
eResources addresses										
Example issues/ example questions/ tasks being completed	The dangers and pitfalls of nationalist theory.									
Work placement	Not applicable									

Document generated electronically. Does not require a seal or signature.