

**Subject card**

<b>Subject name and code</b>	French for business, gastronomy and tourism I, PG_00147764						
<b>Field of study</b>	Romance Studies						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>				2025/2026	
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>				Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	2	<b>Language of instruction</b>				French francuski w wymiarze 70.00% polski w wymiarze 30.00%	
<b>Semester of study</b>	3	<b>ECTS credits</b>				3.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Division of Romance Linguistics -> Institute of Romance Philology -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr hab. Izabela Pozierak-Trybisz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	The subject is part of the field of FOS (specialised French language) and aims to develop in students of Romance philology linguistic, substantive and practical competences useful for work in the fields of business, gastronomy and tourism.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FRL3_K06] He participates in culture in the broadest sense using various media and understands the need to encourage others to interact with cultural, economic and social life, thinks and acts in an entrepreneurial manner, critically evaluates his knowledge.	Students participate in culture in a broad sense using various media and understands the need to encourage others to get in touch with cultural life, economic and social life, thinks and acts entrepreneurially, critically.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK6] demonstration of practical skills
	[FRL3_W12] Realizes the diversity of information sources, the complexity of the nature of language, and the historical variability of meanings in French and other Romance languages.	The student is aware of the diversity of information sources, the complex nature of the language and the historical variability of meanings in French, especially in the field of FOS.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_W06] Has advanced knowledge of the relationship of Romance philology with other fields and disciplines of the humanities and related sciences, including legal sciences, has basic knowledge of participants in cultural and economic activity, knows the basic principles of creation and development of various forms of entrepreneurship.	Students will have a basic knowledge of the interrelationships of Roman philology with other fields and disciplines of humanities and related sciences, has a basic knowledge of the participants of cultural activity, knows the basic principles of creation and development of various forms of entrepreneurship, especially in the above mentioned fields.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[FRL3_K05] He is aware of the responsibility for preserving and promoting the cultural heritage of Europe and French-speaking countries, and is aware of the importance of this heritage for understanding social, cultural, economic and legal events.	The student is aware of the responsibility for the preservation and promotion of the cultural heritage of Europe and French-speaking countries, is aware of the importance of this heritage for the understanding of social and cultural events and the possibility of using it in business and tourism.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written [SK6] demonstration of practical skills
	[FRL3_U08] Can interpret cultural texts using typical philological methods.	Students will be able to interpret cultural texts using typical philological methods, especially in the field of tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U14] Is able to use available multimedia devices and modern technology to obtain information, self-educate or establish contact with specialists in the field, is able to reliably describe documents from electronic sources, is able to plan and organize individual and team work.	Students will learn to use available multimedia devices and modern technology in order to obtain information, self-education or contact with specialists in the field, they will be able to describe documents from electronic sources reliably, they will be able to plan and organise their work individually and as part of a team, especially in the field of business, catering and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U12] Has the ability to prepare oral presentations in French on specific issues (in the humanities, social sciences, economy, law, and diplomacy) using theoretical concepts, as well as various sources.	Students will learn to prepare oral presentations in French on specific topics (in the humanities, social sciences, economy) using theoretical concepts and a variety of sources, and is able to prepare them in a precise and coherent way	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U11] Has the ability to create typical written works in French on specific issues, using theoretical concepts, as well as various sources.	Students will learn to produce typical written compositions in French on specific issues, using theoretical concepts as well as various sources on business, gastronomy and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U07] Can use basic concepts of linguistics in typical professional situations.	Students will learn to use basic concepts of linguistics in the field of specialised French in typical professional situations concerning business, catering and tourism.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU6] demonstration of practical skills

	Course outcome	Subject outcome	Method of verification
	[FRL3_W03] Knows advanced linguistic terminology in French.	Students will be familiar with advanced linguistic terminology especially in the field of French specialised in business, gastronomy and tourism.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[FRL3_W14] Has general knowledge of history, history of arts, history of literature, economic, legal and diplomatic realities in French-speaking countries.	The student has a structured general knowledge of the history, economic realities and tourist attractions of French-speaking countries.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[FRL3_U16] He/she is able to express himself/herself precisely and coherently in French and communicatively in another Romance language in writing and in speech on a topic concerning selected philological and cultural issues.	Student is able to express him/herself in French in a precise and coherent way on selected topics, write and speak in French on selected philological and cultural subjects in the field of humanities, economics and business, philological and cultural issues in the fields of business, gastronomy and tourism.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_U15] Is able to make observations and interpret socio-cultural, economic and legal phenomena, analyze their connections with various fields and disciplines of the humanities.	Students will be able to make observations and interpret social and cultural phenomena, analyse their connections with various fields and disciplines of the humanities and use it in the field of business and tourism.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_W13] Has advanced knowledge of cultural institutions and orientation in contemporary literary and cultural life in French-speaking countries, knows the economic, legal and diplomatic realities of France and French-speaking countries, knows the basic principles of the creation and development of various forms of entrepreneurship.	Students will have the necessary knowledge of cultural institutions and an orientation towards contemporary cultural life in French-speaking countries, and has sufficient knowledge of the economic realities of France and French-speaking countries.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[FRL3_U10] Is able to use specialised language and communicate accurately and coherently in French with specialists in the humanities, social and economic sciences using various communication channels and techniques, is able to interact with others in teamwork, including interdisciplinary work.	Students will be able to use a specialised language and communicate in a precise and coherent way in French with professionals from the use a variety of communication channels and techniques and is able to interact with others in a team, including interdisciplinary teams, interdisciplinary work, especially in business, catering and tourism.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written [SU6] demonstration of practical skills
	[FRL3_W15] Has general knowledge of humanistic and social thought in the countries of the Romance language areas.	The student has a structured general knowledge of humanistic and social thought in the countries of the Romance language area, especially in the fields of business, gastronomy and tourism.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
Subject contents	<ul style="list-style-type: none"> <li>• Practical study of specialised language in business, catering and tourism according to the following topics:</li> <li>• a practical and linguistic overview of typical business situations: making appointments, electronic communication, telephone communication, teleworking, online commerce, etc.,</li> <li>• Transport terminology (plane, train, coach) - reservations, reading tickets and timetables;</li> <li>• Touring and residence tourism: leisure, business, health, winter, religious, etc. - drawing up a sightseeing tour or a programme for a stay.</li> </ul>		
Prerequisites and co-requisites	<p>Choice of specialisation Business-culture-media. In special cases, the instructor may deviate from this rule.</p> <p>Knowledge of French at a level that ensures understanding of the content presented (A2).</p>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written assessment - open questions	51.0%	100.0%

Recommended reading	Basic literature	<ul style="list-style-type: none"> <li>Rosillo, M.-P., Macotta, P., Demaret, M., Quartier d'affaires, A1, A2, B1, éd. Clé international, Paris 2020.</li> <li>Penformis, J.-L., Français.com. Français professionnel, A1-A2, B. 1., éd. Clé international, Paris 2020.</li> <li>Chantelouve-Chiari, O., &amp; alli, Les métiers du tourisme, éd. Hachette, Paris 1991.</li> <li>Corbeau, S. &amp; alli, Tourisme.com, éd. Clé international, Paris 2020.</li> </ul>
	Supplementary literature	<ul style="list-style-type: none"> <li>Penformis, J.-L., Grammaire progressive du français des affaires A2B1, éd. Clé inter., Paris 2020.</li> <li>Penformis, J.-L., Vocabulaire progressif du français des affaires B1, éd. Clé int., Paris 2020.</li> <li>Penformis, J.-L., Communication progressives du français des affaires A2-B1, éd. Clé int., Paris 2020.</li> <li>La France touristique, éd. Nathan, coll. Repères pratiques, 1995.</li> </ul>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>1/ Transport - Means of transport</p> <p>Getting around...</p> <p>by tram (m.).....</p> <p>by ferry (m.).....</p> <p>on a scooter (f.).....</p> <p>Actions</p> <p>take the train from Warsaw to Paris.....</p> <p>make a connection.....</p> <p>punch a ticket.....</p> <p>wsiąść do pociągu.....</p> <p>wejść na pokład samolotu.....</p> <p>wylądować.....</p> <p>2/ The hotel: translate the underlined fragments of the text into Polish:</p> <p>Hotel Le Presbytère is located in the heart of Paris, opposite the Centre Pompidou. Backing onto the Saint-Merry church, it is the result of the renovation of the old presbytery dating from the 17th century. A bubble of history, with its exposed beams, flamboyant Gothic architecture and eleven rooms with a unique character, Le Presbytère hotel is the ideal place for travellers looking for an out-of-the-ordinary experience. As it is a listed building, the hotel does not have a lift. Our team will take care of your luggage on arrival. Harmoniously decorated, our rooms offer calm and comfort in a gentle atmosphere. Technology has not been forgotten either, with flat-screen TVs, USB and high-performance Wi-Fi. A free welcome tray, minibar and safety deposit box complete the facilities in our rooms.</p> <p>3/ A guided tour - history and art history terminology</p> <p>a/ link the following terms :</p> <p>chrzest Polski .....le feudal division</p> <p>bitwa pod Grunwaldem .....the annexationist countries</p> <p>rozbicie dzielnicowe .....workers' strikes</p> <p>I rozbiór Polski .....the baptism of Poland</p> <p>państwa zaborcze .....the Warsaw uprising</p> <p>Powstanie Warszawskie .....the Battle of Grunwald</p> <p>odzyskanie niepodległości .....the First Partition of Poland</p> <p>strajki robotników .....the Swedish Flood</p> <p>niezależne związki zawodowe .....the Independent Trade Unions</p> <p>potop szwedzki .....recovery of independence</p>	
Work placement	Not applicable	

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