

Subject card

Subject name and code	Basics of entrepreneurship, PG_00139832						
Field of study	Ethnology, History, Religious Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			1.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		Andrzej Michalak				
	Teachers		Andrzej Michalak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
	Additional information: conversational lecture						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		15.0	37
Subject objectives	Acquainting the student with basic knowledge enabling effective functioning in a business environment and developing an entrepreneurial attitude Elementary preparation for starting your own business						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[RELL3_U09] Be able to plan the work of a team and interact with others in teamwork (including interdisciplinary)	The student speaks on behalf of the team on a given topic regarding entrepreneurship	[SU1] oral statement/conversation/discussion
	[RELL3_K04] Is ready to think and act in an entrepreneurial manner	The student is able to express his/her opinion on topics individually developed and indicated by the lecturer	[SK1] oral statement/conversation/discussion
	[ETNOL3_W11] Knows and understands basic principles of creation and development of various forms of entrepreneurship	The student has knowledge of the basic aspects of entrepreneurship and its determinants	[SW4] test/exam - oral or written
	[HISTL3_K05] Is ready to think and act in an entrepreneurial way	The student is able to express his/her opinion on topics individually developed and indicated by the lecturer	[SK1] oral statement/conversation/discussion
	[HISTL3_U08] Is able to plan and organise his/her work effectively, independently acquiring and consolidating knowledge in a structured and systematic manner	The student speaks on behalf of the team on a given topic regarding entrepreneurship	[SU1] oral statement/conversation/discussion
	[HISTL3_W12] Knows and understands the basic principles for the creation and development of various forms of entrepreneurship	The student has knowledge of the basic aspects of entrepreneurship and its determinants	[SW4] test/exam - oral or written
	[RELL3_W10] Knows and understands basic issues related to the creation and development of various forms of entrepreneurship	The student has knowledge of the basic aspects of entrepreneurship and its determinants	[SW4] test/exam - oral or written
	[RELL3_U08] Is able to plan and organise his/her work effectively, independently acquiring and consolidating knowledge in a structured and systematic manner	The student speaks on behalf of the team on a given topic regarding entrepreneurship	[SU1] oral statement/conversation/discussion
	[ETNOL3_U10] Can effectively plan and organise their work individually and in a team	The student speaks on behalf of the team on a given topic regarding entrepreneurship	[SU1] oral statement/conversation/discussion
	[ETNOL3_K03] Is willing to think and act in an entrepreneurial manner	The student is able to express his/her opinion on topics individually developed and indicated by the lecturer	[SK1] oral statement/conversation/discussion
Subject contents	<ol style="list-style-type: none"> 1. The concept of an enterprising person, entrepreneurship 2. Entering the labor market, self-employment as a manifestation of entrepreneurship 3. The concept of business activity, self-employment, 4. The role of innovative thinking in entrepreneurial behavior 5. Specificity of a small enterprise, 6. Success in entrepreneurial activities, development barriers 7. Founding decisions, choice of legal form, choice of location 8. Registration procedures 9. Various forms and manifestations of support for entrepreneurial activities 		
Prerequisites and co-requisites	no requirements		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	individual essays	100.0%	20.0%
	knowledge test	51.0%	80.0%
Recommended reading	Basic literature	<p>Glinka B., Gudkova S., Entrepreneurship, Oficyna a Wolters Kluwer business, Warsaw 2011</p> <p>Matejun M., Managing a small and medium-sized company in theory and exercises, Difin, Warsaw 2012</p> <p>Cieślak J., Entrepreneurship for ambitious people. How to start your own business, Academic and Professional Publishing Houses, Warsaw 2010</p>	
	Supplementary literature	<p>Drucker P., Innovation and entrepreneurship. Practice by Principle, PWE, Warsaw 1992</p> <p>Ignaciuk E., Civil law contracts and the safety of labor market entities, [in:] Market behavior of enterprises in economic theory and practice, edited by B. Majecka and M. Jarocka, Polish Economic Society, Branch in Gdańsk, Gdańsk 2015, p.154 -169</p> <p>Ignaciuk E., Machowska-Okrój S., Entrepreneurship as a factor of socio-economic development, Scientific Journals of the University of Gdańsk, Studies and Materials of the Institute of Transport and Maritime Trade 2016, No. 13, pp. 171-192</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. essay and discussion "Do only those ventures that are an initiative resulting from the individual characteristics of the entrepreneur have a chance of success?" 2. essay and discussion Pros and cons of flexible employment "		
Work placement	Not applicable		

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