

**Subject card**

Subject name and code	Basics of entrepreneurship, PG_00148463						
Field of study	Medical Biology						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			1.0		
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aleksandra Gus-Puszczewicz				
	Teachers		dr Aleksandra Gus-Puszczewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	15	1.0		9.0		25
Subject objectives	<ol style="list-style-type: none"> <li>1. to prepare for active and conscious participation in economic life (characteristics of an entrepreneurial man, forms of communication in business).</li> <li>2. to learn about the possibilities of protection of intellectual property (patent, utility model, industrial design, logo).</li> <li>3. formation of skills of active job search and conscious choice of a job (cv, cover letter, life-science companies).</li> <li>4. developing interest in starting and running a business, applying for projects. Learning about the principles of designing a business plan, project financing.</li> <li>5. To learn about the process of preclinical and clinical trials of medical products.</li> </ol>						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[BIOLMEDL3_K06] can think and act in an entrepreneurial manner		can think and act economically		[SK1] oral statement/conversation/discussion		
	[BIOLMEDL3_W21] knows the general principles of creation and development of forms of individual entrepreneurship using knowledge of medical biology		Knows the general principles of creation and development of forms of individual entrepreneurship, using knowledge of biological sciences and medical biology		[SW4] test/exam - oral or written		
	[BIOLMEDL3_U05] synthesises data from different sources and draws appropriate conclusions from them		dokonuje syntezy danych pochodzących z różnych źródeł i wyciąga na tej podstawie właściwe wnioski		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written		
	[BIOLMEDL3_K02] relates the knowledge acquired to the planning and design of professional activities		Relates the acquired knowledge to planning and designing professional activities		[SK1] oral statement/conversation/discussion		
Subject contents	Application documents (Curriculum vitae, cover letter). Job interview (forms of communication, dress code). Types of contracts (employment contract, contract for work, commission, confidentiality of data). Personality traits of an entrepreneurial man (coaching tools in achieving career goals). Protection of intellectual property (patent, utility model, industrial design, trademark). Establishment of business activity. Types of companies. Academic entrepreneurship. Business plan. Financing of projects. Sales models. Preclinical and clinical trials of medical products.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written test with closed questions	51.0%	100.0%
	Class attendance	80.0%	0.0%
Recommended reading	Basic literature	Script - the author's study of business issues useful to a biologist, made available in class.	
	Supplementary literature	Books:  Kulczycka L. (2013) Jak napisać najlepsze CV i list motywacyjny, Wyd. Wolters Kluwer.  Makiela Z.J., Stuss M.M. (2018) Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo. Wyd. C.H. Beck.  Piecuch T. (2013) Przedsiębiorczość. Podstawy teoretyczne. Wyd. C.H. Beck.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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