

**Subject card**

<b>Subject name and code</b>	Survey Methods, PG_00148909						
<b>Field of study</b>	Sociology						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	3	<b>ECTS credits</b>			3.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Maciej Brosz				
	<b>Teachers</b>		dr Maciej Brosz				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	<b>SUM</b>
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	<b>SUM</b>
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	The aim of the course is to familiarize students with the basic issues related to the conceptualization of research problems, designing and conducting survey research in sociology, as well as to present various research techniques and consolidate skills in constructing research tools.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	Can make decisions at individual stages of research.	[SU4] test/exam - oral or written
	[SOCL3_W01] The graduate has advanced knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences and common knowledge, he/she can determine the specificity of sociology as a science in relation to its history, functions, subject and tasks, he/she can distinguish thematic areas of sociology common with other disciplines of social sciences and he/she knows different theoretical and methodological approaches in sociology	The student has advanced knowledge of how to design research taking into account the conceptual frame of sociology.	[SW4] test/exam - oral or written
	[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	Knows the structure of the research process. Can make decisions at individual stages of research.	[SU4] test/exam - oral or written
	[SOCL3_K03] The graduate is ready to appropriately determine priorities in the implementation of a specific task	The student is prepared to make decisions at individual stages of research.	[SK4] test/exam - oral or written
	[SOCL3_K04] The graduate is ready to recognise and accurately resolve dilemmas related to his/her profession	The student is able to make decisions at individual stages of research.	[SK4] test/exam - oral or written
	[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to formulate research problems in order to provide information necessary to solve a given challenge in professional work.	[SU4] test/exam - oral or written
	[SOCL3_W06] The graduate knows and understands in an advanced way basic methods of quantitative and qualitative sociological research, including observation, interview, document analysis, and knows how to develop and report the results of research The graduate knows and understands in an advanced way basic methods of quantitative and qualitative sociological research, including observation, interview, document analysis, and knows how to develop and report the results of research	The graduate knows and understands in an advanced way different research methods and techniques. Is able to select appropriate research techniques for a given challenge in professional work.	[SW4] test/exam - oral or written

Subject contents	<p><b>Introduction to Methodology</b></p> <p>Lecture 1. Historical outline and basic assumptions of social research</p> <p>Lecture 2. Survey research methods definitions, objectives and functions and types of research</p> <p>Lecture 3. Structure of the research process</p> <p><b>Conceptualization</b></p> <p>Lecture 4. Determining the research topic</p> <p>Lecture 5. Formulation of the problem</p> <p>Lecture 6. Terminological analysis defining concepts</p> <p>Lecture 7. Formulation of hypotheses in research explaining covariance relationships</p> <p><b>Operationalization</b></p> <p>Lecture 8. Operationalization selection of indicators</p> <p>Lecture 9. Defining the population and determining the sampling method</p> <p><b>Creating a research tool</b></p> <p>Lecture 10. Selection and determination of the research method and techniques</p> <p>Lecture 11. Construction of the research tool (measuring instruments)</p> <p><b>Field research</b></p> <p>Lecture 12. Organization and conduct of research</p> <p>Lecture 13. Sociological interview in survey research</p> <p><b>Interpretation and presentation</b></p> <p>Lecture 14. Data preparation and analysis</p> <p>Lecture 15. Presentation of results - publication, report, presentation - reporting</p>								
Prerequisites and co-requisites	Promotion to the third semester of studies. In order to pass the lecture, the student must first pass the classes.								
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1323 788 1352">Subject passing criteria</th> <th data-bbox="799 1323 1139 1352">Passing threshold</th> <th data-bbox="1144 1323 1485 1352">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1357 788 1386">Written exam</td> <td data-bbox="799 1357 1139 1386">40.0%</td> <td data-bbox="1144 1357 1485 1386">100.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	Written exam	40.0%	100.0%		
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Written exam	40.0%	100.0%							
Recommended reading	Basic literature	<p>M. Brosz, P. Zbieranek (2019) Metodologia badań surveyowych. Skrypt do zajęć. Skrypt przygotowany w ramach programu ProUG.</p> <p>E. Babbie. Badania społeczne w praktyce. Warszawa 2013.</p> <p>Podręcznik ankietera. Red. Z. Sawiński, P. Sztabiński, F. Sztabiński. Warszawa 2000.</p>							

	Supplementary literature	<p>D. Nachmias, Ch. Frankfort-Nachmias, Metody badawcze w naukach społecznych. Poznań 2001. L. Gideon, P. Moskos. Interviewing, w: Handbook of Survey Methodology for the Social Sciences. Springer 2012.</p> <p>P. Nardi. Doing Survey Research. Routledge 2018.</p> <p>A. Sulek. Sondaż Polski: przygarść rozpraw o badaniach ankietowych. Warszawa 2001 Fieldwork jest sztuką. Red. P. Sztabiński, Z. Sawiński, F. Sztabiński, Warszawa 2005, rozdz. 19 i 23</p> <p>Z. Sawiński. Sondaże telefoniczne, ASK: społeczeństwo, badania, metody 1996 nr 1, s. 7-36 P. Sztabiński. Wywiad telefoniczny ze wspomaganie komputerowym (CATI), ASK... 1999 nr 8, s. 51-66 P. Sztabiński. Wywiad osobisty ze wspomaganie komputerowym (CAPI), ASK 2001 nr 10, s. 65-90 F. Sztabiński. Ankieta pocztowa i wywiad kwestionariuszowy. Warszawa 1997 P.B. Sztabiński. Ankieterzy i ich respondenci. Od kogo zależą wyniki badań ankietowych. Warszawa 1997 R. Dyoniziak. Sondaże a manipulowanie społeczeństwem. Kraków 1997</p>
Example issues/ example questions/ tasks being completed	eResources addresses	
Work placement	Not applicable	

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