

**Subject card**

<b>Subject name and code</b>	Popular Culture, PG_00148963						
<b>Field of study</b>	Sociology						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of Sociology of Work and Social Movements -> Institute of Sociology -> Faculty of Social Sciences -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Lesław Michałowski				
	<b>Teachers</b>		dr Lesław Michałowski				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		2.0		8.0	25
<b>Subject objectives</b>	<p>Presentation of ways of understanding popular culture Indication of the most important stages in the formation of popular culture</p> <p>To introduce students to the origins of phenomena typical of contemporary popular culture</p> <p>Discussion of the most important phenomena and processes in contemporary popular culture</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_W10] The graduate knows and understands concepts and principles of industrial property protection and copyright law	Having knowledge in relation to anthropological and sociological thoughts on popular culture, with particular emphasis on topics connected with the circulation and reception of popular culture products	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	Having the ability to apply specific methods and research tools to study popular culture	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	Having knowledge of basic phenomena and processes specific to popular culture	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	<p>1. Introductory issues: three stages of the development of popular culture; historical and social conditions; leisure; definitions</p> <p>2. Theoretical approaches to popular culture</p> <p>3. The phenomenon of mass culture</p> <p>4. Mass culture and its criticism</p> <p>5. De-massification and differentiation of popular culture today</p> <p>6. Mechanisms of reproducing popular culture</p> <p>7. Popular culture and its manifestations (original genres)</p>		
Prerequisites and co-requisites	<p>Knowledge of the most important theories in the field of social sciences and humanities regarding culture</p> <p>Basic knowledge of popular culture (experience, practices, thought)</p>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presence and activity	0.0%	20.0%
	Presentation	0.0%	30.0%
	Test	51.0%	50.0%
Recommended reading	Basic literature	<p>Fiske J., Understanding Popular Culture, Routledge, London 2011.</p> <p>Storey J., Cultural Theory and Popular Culture, Routledge, London 2021.</p>	

	Supplementary literature	<p>Alt M., Pure Invention: How Japan's Pop Culture Conquered the World, Crown, New York 2021.</p> <p>Heath J., Potter A., Nation of Rebels: Why Counterculture Became Consumer Culture, HarperCollins Publishers, New York 2004.</p> <p>Hong E., The Birth of Korean Cool: How One Nation Is Conquering the World Through Pop Culture, Picador, New York 2014.</p>
Example issues/ example questions/ tasks being completed	eResources addresses	
Work placement	Not applicable	

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