

Subject card

Subject name and code	Strategies for stimulating social change - lecture, PG_00149070						
Field of study	Sociology						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			1.0		
Learning profile	academic	Assessment form			exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Zbieranek				
	Teachers		dr Piotr Zbieranek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The course will focus on illuminating and exploring actions (possible strategies) that students can undertake to encourage and lead local communities towards cooperation, activism, and positive social transformation. The classes will be centered on answering the question - what actions can an expert take to instill processes of positive change in groups?						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCMU2_W09] The graduate has in-depth knowledge and understanding of various views on social life, and selected social structures and institutions expressed in the everyday world, public and scientific discourse, knows the directions of their historical evolution and the dynamics and consequences of conflicts on this background	The graduate has in-depth knowledge and understanding of different discourses (public, scientific, popular) on social change strategies, identifying their assumptions and consequences. Researches historical examples of social change strategies, analyzing their successes and failures in the context of different views on social life.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[SOCMU2_W02] The graduate has advanced knowledge of different types of social structures and institutions such as the state, nation, classes and social strata, ethnic group, local community, social group, family, political party, enterprise, knows the differences in the principles of functioning of social, public and commercial organisations	Based on advanced knowledge the graduate assesses the influence of different social structures on the selection and implementation of social change strategies.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[SOCMU2_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse concrete social phenomena and processes and formulate own opinions about their character and course	The graduate is able to apply different sociological perspectives (e.g., conflict sociology, functional sociology) to analyze the effectiveness of different social change strategies.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[SOCMU2_W04] The graduate has in-depth knowledge and understanding of different types of informal and formal social bonds formed in different types of groups, social networks and societies, and the regularities governing their change	The graduate analyzes how the dynamics of social bonds influence the effectiveness of different social change strategies in local communities.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
Subject contents	<ul style="list-style-type: none"> • Concepts of social change in various theoretical frameworks • Factors of social change • Behavioral economics as a tool for changing social behavior • Ethical boundaries of intervention in social structures • Evaluation of the effects of change 		
Prerequisites and co-requisites	Completed the first year of supplementary studies, formal choice of subject.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Student activity during classes	51.0%	10.0%
	Final exam	51.0%	90.0%
Recommended reading	Basic literature	Marody, Mirosława, Anna Giza-Poleszczuk. 2004. Transformations of social bonds. An outline of the theory of social change. Warsaw: Wydawnictwo Naukowe ScholarSztompka, Piotr. 2005. Sociology of social change. Kraków: Wydawnictwo ZnakSimpler, cheaper, and more effective, or how behavioral economics supports public policies in Poland. 2019. Warsaw: Polish Economic Institute	
	Supplementary literature	Thaler, Richard, Cass Sunstein. 2008. Nudge: Improving Decisions About Health, Wealth, and Happiness. Yale University Press Behavioral Economics: Crash Course Economics #27, YouTube	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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