

**Subject card**

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| <b>Subject name and code</b>                       | Intercultural Communication, PG_00149613   |  |                            |                                     |  |            |     |
| <b>Field of study</b>                              | Russian Studies  |  |                            |                                     |  |            |     |
| <b>Date of commencement of studies</b>             | October 2024   | <b>Academic year of realisation of subject</b>           |                            |                                     | 2025/2026  |            |     |
| <b>Education level</b>                             | Bachelor's studies   | <b>Subject group</b>                                     |                            |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| <b>Mode of study</b>                               | full-time studies  | <b>Mode of delivery</b>                                  |                            |                                     | at the university  |            |     |
| <b>Year of study</b>                               | 2  | <b>Language of instruction</b>                           |                            |                                     | Polish   |            |     |
| <b>Semester of study</b>                           | 4  | <b>ECTS credits</b>                                      |                            |                                     | 2.0  |            |     |
| <b>Learning profile</b>                            | academic   | <b>Assessment form</b>                                   |                            |                                     | credit   |            |     |
| <b>Conducting unit</b>                             | Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector   |  |                            |                                     |  |            |     |
| <b>Name and surname of lecturer (lecturers)</b>    | <b>Subject supervisor</b>  |  | dr hab. Tatiana Kananowicz |                                     |  |            |     |
|  | <b>Teachers</b>  |  | dr hab. Tatiana Kananowicz |                                     |  |            |     |
| <b>Lesson types</b>                                | <b>Lesson type</b>   | Lecture  | Tutorial                   | Laboratory                          | Project  | Seminar    | SUM |
|  | <b>Number of study hours</b>   | 30.0   | 0.0                        | 0.0                                 | 0.0  | 0.0        | 30  |
|  | E-learning hours included: 0.0   |  |                            |                                     |  |            |     |
| <b>Learning activity and number of study hours</b> | <b>Learning activity</b>   | Participation in didactic classes included in study plan |                            | Participation in consultation hours |  | Self-study | SUM |
|  | <b>Number of study hours</b>   | 30   |                            | 2.0                                 |  | 18.0       | 50  |
| <b>Subject objectives</b>                          | To familiarize students with the basic concepts and issues of intercultural communication, to provide them with tools for analyzing and interpreting texts of foreign and own culture, to develop cultural sensitivity with a particular focus on the Polish-Russian dialogue of cultures. |  |                            |                                     |  |            |     |

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| Learning outcomes  | Course outcome   | Subject outcome  | Method of verification  |
|  | [ROSL3_K02] He/she is prepared to actively participate in groups, organisations and institutions implementing cultural integration activities, promoting culture and is able to communicate with professionals and non-specialists in the field.   | Is prepared to actively participate in groups, organizations, and institutions implementing activities for cultural integration, promoting culture, and able to communicate with people who are and are not specialists in a given field   | [SK1] oral statement/conversation/discussion  |
|  | [ROSL3_U07] Be able to recognise different types of Russian cultural and literary creations and to carry out their critical analysis and interpretation using typical methods in order to determine their meanings, social impact and place in the historical-cultural and historical-literary process.  | is able to recognize different types of Russian cultural and literary creations, as well as to conduct their critical analysis and interpretation using typical methods, in order to determine their meanings, social impact, and place in the historical-cultural and historical-literary process | [SU1] oral statement/conversation/discussion<br>[SU4] test/exam - oral or written   |
|  | [ROSL3_U09] Be able to recognise processes and barriers to intercultural communication.  | Can recognize processes and barriers in intercultural communication  | [SU1] oral statement/conversation/discussion<br>[SU4] test/exam - oral or written   |
|  | [ROSL3_W10] Knows and understands methods of analysis, interpretation of various cultural products, appropriate to European traditions, theories or research schools in the cultural and religious sciences.   | knows and understands the methods of analysis, and interpretation of various cultural products, appropriate to European traditions, theories, or research schools in the field of cultural sciences and intercultural communication  | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion   |
|  | [ROSL3_W09] Has a detailed knowledge of contemporary developments, research centres and schools, covering cultural and religious sciences and linguistics.   | has detailed knowledge of contemporary achievements, centers, and research schools of scientific fields whose object of research is intercultural communication  | [SW1] oral statement/conversation/discussion<br>[SW3] text preparation/written work |
|  | [ROSL3_W05] Has detailed knowledge in selected areas of cultural and religious studies, especially Russian culture.  | Has detailed knowledge of Russian and Polish culture   | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion   |
| [ROSL3_K06] He/she is aware of his/her responsibility for the preservation of the cultural heritage of Europe and especially of Central and Eastern Europe and Slavonia. | Recognizes and respects the differences in viewpoints determined by different national and cultural backgrounds, and has a willingness to work for the integration of cultures   | [SK1] oral statement/conversation/discussion   |   |
| Subject contents   | Intercultural communication: history of research, definitions, types, models. Culture and its components. External layers of culture: symbols, characters, rituals. Cultural texts through the prism of intercultural communication. Foreignness, ethnocentrism, intercultural conflict, culture shock. Cultural norms: customs, traditions, rituals. In search of cultural values: types and dimensions of cultures (G. Hofstede, F. Trompenaars, Ch. Hampden-Turner, R. Inglehart, et al.). Poland and Russia on the cultural map of the world. The study of cultural values in linguistics: the linguistic image of the world, concepts, flag words, et al. |  |   |
| Prerequisites and co-requisites  | No pre-requirements  |  |   |
| Assessment methods and criteria  | Subject passing criteria   | Passing threshold  | Percentage of the final grade   |
|  | participation in discussion  | 51.0%  | 30.0%   |
|  | written final test   | 51.0%  | 70.0%   |

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| Recommended reading  | Basic literature   | <p>Gruševická G.G., Popkov V.D., Sadohin A.M., Osnovy mežkulturnoj kommunikacii, Moskva 2002.</p> <p>Burszta W. J., Antropologia kultury: tematy, teorie, interpretacje, Zysk i S-ka Wydawnictwo 1998.</p> <p>Inglehart R., Culture and Democracy, [w:] Why cultures matter: How Values Shape Human Progress, edited by Lawrence E. Harrison, Samuel P. Huntington. Basic Books 2000, pp. 80-97.</p> <p>Hampden-Turner C., Trompenaars A. Siedem wymiarów kultury, Warszawa 2002.</p> <p>Harrison L. E., and S. P. Huntington (eds.), Why cultures matter: How Values Shape Human Progress, Basic Books 2000.</p> <p>Hofstede G., Kultury i organizacje: zaprogramowanie umysłu, Warszawa 2000.</p> <p>Lazari de A. (ed.), Katalog wzajemnych uprzedzeń Polaków i Rosjan, Warszawa 2006.</p> <p>Lazari de A. (ed.), Ideas in Russia Idee w Rosji. Leksykon rosyjsko-polsko-angielski t. 1 5. Warszawa 1998 2004.</p> <p>Śliz A., Szczepński M. (red.), Wielokulturowość: konflikt czy koegzystencja? Warszawa 2011.</p> <p>Wierzbicka A., Semantics, Culture, and Cognition: Universal Human Concepts in Culture-Specific Configurations. Oxford University Press, 1992.</p> <p>Web-sites:<br/> <a href="http://geert-hofstede.com/cultural-dimensions.html">geert-hofstede.com/cultural-dimensions.html</a><br/> <a href="http://www.worldvaluessurvey.org">www.worldvaluessurvey.org</a></p> |
|  | Supplementary literature   | <p>Stepanov Ū.S., Konstanty: Slovar russoj kultury, Moskva 1997.</p> <p>Ter-Minasova S.G., Őzyk i mežkulturna komunikaci, Moskva 2000.</p> <p>Šmelev A.D., Klúčevye idei russoj Őzykovej kartiny mira, Moskva 2005.</p>  |
|  | eResources addresses   |  |
| Example issues/<br>example questions/<br>tasks being completed | <p>The initiator of the WVS - world value survey, is:</p> <p>A) E. Hall B) R. Inglehart C) S.H. Schwartz</p> |  |
| Work placement   | Not applicable   |  |

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