

Subject card

Subject name and code	Mass Culture and Popular Art, PG_00149674						
Field of study	Russian Philology						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	Master's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Russian		
Semester of study	1	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Division of Russian Studies, Russian Literature and Culture -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Arciszewska-Tomczak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	The aim of the course is to provide basic knowledge about popular culture, to acquaint students with various phenomena occurring in popular culture and mass art, as well as developing the ability to analyse the phenomena of popular culture.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSMU2_K05] Demonstrates readiness to work towards the integration of cultures, carries out independent or group projects in this regard, and establishes contacts with cultural institutions.	Students will notice similarities and differences between Polish and Russian culture popular and mass culture and shows readiness to work towards their integration, carries out independent or group projects in this respect, establishes contacts with cultural institutions.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[FROSMU2_K01] Is aware of the scope of his philological knowledge and its connection with knowledge of related disciplines	Students will be aware of the extent of their philological knowledge and how it relates to cultural knowledge, in particular contemporary popular culture.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[FROSMU2_W08] Has in-depth knowledge of contemporary achievements, centers and research schools in the field of literary studies.	Students will have knowledge of the research methodology of popular and popular literature and mass culture.	[SW3] text preparation/written work
	[FROSMU2_W03] Has structured philological knowledge, including terminology, theory and methodology in the field of linguistics, literary studies, cultural and religious studies, and social communication and media studies.	Students will have a structured knowledge of the terminology of Russian popular and mass culture.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[FROSMU2_U01] Is able to independently search, analyze, evaluate, select and integrate knowledge using various sources in accordance with the instructions of the scientific supervisor and formulate critical judgments on this basis.	Students will analyse, evaluate, select and integrate news concerning the phenomena of Russian popular culture and mass art, in particular their concrete representation using various sources.	[SU3] text preparation/written work
[FROSMU2_U06] Has the ability to formulate critical opinions about cultural products, especially Russian culture, based on scientific knowledge and experience, and the ability to present critical studies in various forms.	Students will be able to formulate critical opinions on the products of Russian popular and mass culture and present their own judgements on the products of Russian popular and mass culture in the form of written analysis.	[SU3] text preparation/written work	
Subject contents	<p>1. mass culture - definitions, main theories of mass culture. Popular culture versus mass culture. Types of mass culture texts. Popular culture -Basic notions and definitions. Reflective and culture-creating character of popular culture. Areas of functioning of popular culture and its manifestations. Relationships and differences between mass and popular culture. Macdonaldisation. 2. Religious practices and pop culture. Relationships between religion and pop culture. Religious themes in visual pop culture. Models of spirituality of contemporary man and their manifestations in pop culture. 3.3. pop-communism. Mass culture in totalitarian and authoritarian states. The experience of communism in Russian pop culture. Nostalgia for the USSR Gadgets of pop culture. 4. the press and pop culture. Culture of the "front pages". Tabloidisation of contemporary culture. Russian "coloured" women's and trade press. 5. Sport as an element of popular culture. Fighting in pop culture. Fans as a subculture. 6. Serial - soap opera - soap opera. Series and the sense of community of the audience. Series as a source of knowledge. 7. Racism and popular culture. Nation and nationalist ideologies in pop culture. National rituals in popular culture. Anti-racist manifestations in popular culture. 8. leisure culture - consumption practices, cyberspace, global globetrotting. 9. Labelling, the typosphere, pop culture and pop art inspirations in clothing.</p>		
Prerequisites and co-requisites	Choice of classes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	80.0%	40.0%
	evaluation of written work	51.0%	60.0%

Recommended reading	Basic literature	<p>J. Fiske, Zrozumieć kulturę popularną, Kraków 2010.</p> <p>M. Krajewski, Kultury kultury popularnej, Poznań 2003.</p> <p>J. Storey, Studia kulturowe i badania kultury popularnej. Teorie i metody, Kraków 2003.</p> <p>D. Strinati, Wprowadzenie do kultury popularnej, Poznań 1998.</p> <p>T. Edensor, Tożsamość narodowa, kultura popularna i życie codzienne, Kraków 2004.</p> <p>D. MacCannell, Turysta. Nowa teoria klasy próżniaczej, Warszawa 2002.</p> <p>Gadżety popkultury. Społeczne życie przedmiotów, red. W. Godzic, M. Zakowski, Warszawa 2007</p>
	Supplementary literature	<p>K. Banaszkiewicz, Nikt nie rodzi się telewizzem, Kraków 2000.</p> <p>W. J. Burszta, Kultura popularna jako wspólnota uczuciowa, w: Kultura Popularna, 2002 nr 1.</p> <p>Bauman o popkulturze. Wypisy, wyb. M. Halawa, P. Wróbel, Warszawa 2008.</p> <p>W. J. Burszta, Od mowy magicznej do szumów popkultury, Warszawa 2009.</p>
	eResources addresses	<p>Basic</p> <p>http://www.gc.spb.ru/Russian/GRNTI/level_3/13_11.html - Information on popular and elite culture</p> <p>http://www.culture.circle.ru/index.htm - Information on mass culture and its functions</p> <p>Supplementary</p> <p>http://www.sol.ru/Library/Kulturology/kultslov/index.htm - Dictionary of 20th Century Culture</p>
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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