

**Subject card**

<b>Subject name and code</b>	Journalistic Genres, PG_00149691						
<b>Field of study</b>	Russian Philology						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>				2024/2025	
<b>Education level</b>	Master's studies	<b>Subject group</b>				Obligatory subject group in the field of study Optional subject group Humanistic-social subject group	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	1	<b>Language of instruction</b>				Russian Polish 10%	
<b>Semester of study</b>	2	<b>ECTS credits</b>				1.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>				credit	
<b>Conducting unit</b>	Division of Russian Language Pragmatics, Communication and Didactics -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marcin Trendowicz				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		2.0		8.0	25
<b>Subject objectives</b>	The aim of the classes is to present the genealogy of forms of journalistic expression and compositional determinants, formal and content aspects of particular genres and varieties (on selected examples).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSMU2_W05] Has structured, in-depth, detailed knowledge of linguistics and social communication and media studies.	Has structured, in-depth, detailed knowledge of selected journalistic genres and their characteristics.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task
	[FROSMU2_W12] Has in-depth knowledge of the complex nature of the Russian language, the historical variability of its meanings, as well as knowledge of the varieties of contemporary Russian communication.	He has in-depth knowledge of the varieties of contemporary media communication among Russians.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work [SW5] implementation of a problem task
	[FROSMU2_U05] Has the ability to substantively argue using his own views and the views of other authors, formulate conclusions and create synthetic summaries.	Is able to formulate conclusions regarding selected journalistic genres and substantively justify them using his own views and those of other authors.	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task
	[FROSMU2_U06] Has the ability to formulate critical opinions about cultural products, especially Russian culture, based on scientific knowledge and experience, and the ability to present critical studies in various forms.	Is able to formulate critical opinions about press, television, radio and Internet publications and is able to present them orally and in writing.	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task
[FROSMU2_K01] Is aware of the scope of his philological knowledge and its connection with knowledge of related disciplines	Is aware that knowledge of journalistic genres is a combination of philological knowledge with media and social communication sciences.	[SK1] oral statement/conversation/ discussion [SK5] implementation of a problem task	
Subject contents	The concept of journalistic genre. Divisions and classifications of journalistic genres. Formal, compositional and content determinants of individual journalistic genres on selected examples: note, interview, reportage, feuilleton. Journalistic genres on the Internet.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation of a final paper (feuilleton)	51.0%	50.0%
	performing tasks indicated by the teacher during classes	51.0%	45.0%
	participation in classes	80.0%	5.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Bajčik A.V., Kuryševa Ū.V., Litvinenko A.A., Informacionnye žanry v Rossii i za rubežom. Tvorčeskij praktikum, Sankt-Peterburg 2016.</li> <li>2. Ivanova L.V., Novostnaâ žurnalistika, Tolâtiti 2017.</li> <li>3. Kim M.N., Pak E.M., Žanry pečatnyh i èlektronnyh SMI, Sankt-Peterburg 2020.</li> <li>4. Kolesničenko A.V., Praktičeskaâ žurnalistika, Moskva 2008.</li> <li>5. Litvinenko A.A., Reportaž: iskusstvo povestvovaniâ, Sankt-Peterburg 2013.</li> <li>6. Tertyčnyj A.A., Analitičeskaâ žurnalistika, Moskva 2020.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Furman W., Kaliszewski A., Wolny-Zmorzyński K., Gatunki dziennikarskie. Teoria, praktyka, język, Warszawa 2006.</li> <li>2. Godzic W., Bauer Z. (red.), E-gatunki. Dziennikarz w nowej przestrzeni komunikowania, Warszawa 2015.</li> <li>3. Godzic W., Kozieł A., Szylo-Kwas J. (red.), Gatunki i formaty we współczesnych mediach, Warszawa 2015.</li> <li>4. Kolesničenko A.V., Nastolnaâ kniga žurnalista, Moskva 2013.</li> <li>5. Prohorov E.P., Vvedenie v teoriu žurnalistiki, Moskva 2003.</li> <li>6. Lozovskij B.N., Žurnalistika i sredstva massovoj informacii: kratkij slovar, Ekaterinburg 2007.</li> <li>7. Tertyčnyj A.A., Žanry periodičeskoj pečati, Moskva 2000.</li> </ol>	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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