

**Subject card**

<b>Subject name and code</b>	Teaching Russian in the cosmetic and medical industry, PG_00150196						
<b>Field of study</b>	Russian Philology						
<b>Date of commencement of studies</b>	October 2024		<b>Academic year of realisation of subject</b>		2026/2027		
<b>Education level</b>	Bachelor's studies		<b>Subject group</b>		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	full-time studies		<b>Mode of delivery</b>		at the university		
<b>Year of study</b>	3		<b>Language of instruction</b>		Russian Russian at a rate of 90.00% Polish at a rate of 10.00%		
<b>Semester of study</b>	5		<b>ECTS credits</b>		3.0		
<b>Learning profile</b>	academic		<b>Assessment form</b>		credit		
<b>Conducting unit</b>	Division of Russian Language Pragmatics, Communication and Didactics -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		mgr Małgorzata Marciszewska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		43.0	75
<b>Subject objectives</b>	Achieve students' communicative and linguistic competence. The ability to communicate effectively using linguistic means that convey the speaker's intention. Knowledge of the linguistic code to create grammatically correct sentences.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_U12] The student communicates in his native language and his field language, i.e. Russian, using professional terminology appropriate to the humanities.	Communicates in Polish and Russian using professional terminology specific to the cosmetic and medical industry.	[SU4] test/exam - oral or written
	[FROSL3_W03] The student has advanced philological knowledge in the study of language and its acquisition, and literature and culture.	He has a structured philological knowledge of the peculiarities of Russian language teaching in the cosmetic-medical industry.	[SW4] test/exam - oral or written
	[FROSL3_W18] The student has advanced detailed knowledge of the selected specialty specific to the field of Russian philology.	Has a structured detailed knowledge of the specialty of teaching Russian in specialized language courses in the cosmetic-medical area.	[SW4] test/exam - oral or written
	[FROSL3_W08] The student has advanced knowledge of the interrelationships of linguistics, literary studies, cultural sciences and religion with social communication and media sciences, psychology, pedagogy and history.	He has advanced knowledge of the interrelationships of philology and applied linguistics with other sciences, especially the cosmetic and medical industries.	[SW1] oral statement/ conversation/discussion
	[FROSL3_K03] The student is able to perform team activities, demonstrating adaptability to the requirements of the labor market, as well as skills and competencies in the selected specialty, conditioning the effectiveness of behavior and proper communication in various interpersonal and professional situations.	He is able to perform team activities, demonstrating adaptability to the requirements of the labor market (including the preparation and conduct of Russian language courses for medics and cosmetologists), as well as competence in the specialty of teaching Russian in specialized language courses, conditioning the effectiveness of behavior and proper communication in various interpersonal and professional situations.	[SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[FROSL3_K01] The student is aware of the extent of his philological knowledge and professional skills and understands the need for further continuous development of his own competence in linguistics, literary studies, cultural sciences and religion.	Is aware of the extent of his philological knowledge and professional skills and understands the need for further, continuous development of his own competence in the field of Russian from the cosmetic-medical industry.	[SK8] observation of student's independent or team work
	[FROSL3_K05] The student recognizes and formulates moral problems and ethical dilemmas related to the professional environment; seeks optimal solutions, acts in accordance with ethical principles.	Recognizes and formulates moral problems and ethical dilemmas related to the professional environment of the Russian language teacher.	[SK1] oral statement/conversation/discussion
[FROSL3_U18] The student has professional skills in linguistics, literary studies, cultural sciences and religion.	Has professional skills in preparing and conducting Russian language courses in the cosmetic and medical services sector	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills	
Subject contents	Business activities in the cosmetic and medical industry. Medical services market. The market for cosmetic products and services. Export and import of cosmetics and medical products.		
Prerequisites and co-requisites	Knowledge of the Russian language at a level to meet the established learning outcomes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Making a pass presentation.	51.0%	30.0%
	Positive grades on colloquia.	51.0%	70.0%
Recommended reading	Basic literature	Golubieva A., Czeczuga W., Więclawiak P., Russian vocabulary in exercises, PWN Publishing House, Warsaw 2012.	
		Materials prepared by the teacher.	

	Supplementary literature	Zaniewski J., Hajczuk R., A handy Polish-Russian, Russian-Polish medical dictionary, Medical Publishing PZWL 2005.Polish-Russian, Russian-Polish medical dictionary + definitions of entries, Level Trading 2015.Online journals: Health, Medical office, Health Alphabet.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Familiarize yourself with the new vocabulary.Translate the sentences into Russian.Read the text "Services in a beauty salon" and then mark the correct statements.Prepare a presentation on "Medical tourism".	
Work placement	Not applicable	

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