

Subject card

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| Subject name and code | The Art of Public Speech, PG_00150438 | | | | | | |
| Field of study | Russian Philology | | | | | | |
| Date of commencement of studies | October 2024 | Academic year of realisation of subject | | | 2026/2027 | | |
| Education level | Bachelor's studies | Subject group | | | Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | Russian classes conducted in Polish and Russian | | |
| Semester of study | 6 | ECTS credits | | | 2.0 | | |
| Learning profile | academic | Assessment form | | | credit | | |
| Conducting unit | Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Urszula Patocka-Sigłowy | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 15.0 | 0.0 | 0.0 | 0.0 | 15 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 15 | | 1.0 | | 34.0 | 50 |
| Subject objectives | The aim of the classes is for students to acquire the necessary knowledge enabling effective preparation for public speaking, familiarizing them with the principles of speaking, with particular emphasis on the psychological and linguistic rules of composing speeches. | | | | | | |

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| Learning outcomes | Course outcome | Subject outcome | Method of verification |
| | [FROSL3_U14] The student presents the results of his work in Polish and Russian in a clear, systematized and thoughtful form, using a variety of modern methods and techniques. | It presents the effects of its work in a systematic and well-thought-out form, using a variety of modern methods and techniques, adhering to the rules applicable in public communication. | [SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task |
| | [FROSL3_K04] The student is ready to take on professional challenges; he or she is proactive, makes an effort and shows perseverance in the implementation of individual and team professional activities. | Is ready to take on professional challenges related to shaping and presenting the image. | [SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task |
| | [FROSL3_U03] The student is able to independently acquire knowledge and develop his research skills guided by the guidance of the research supervisor. | Is able to independently acquire knowledge, look for solutions to research problems related to image creation and the use of communication strategies. | [SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task |
| | [FROSL3_W07] The student has advanced knowledge and understanding of specialized terminology and advanced knowledge of linguistic communication and communication strategies and language culture. | Has structured detailed knowledge of linguistic communication, especially in the field of constructing public speeches, using communication strategies and creating an image. | [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task |
| | [FROSL3_W08] The student has advanced knowledge of the interrelationships of linguistics, literary studies, cultural sciences and religion with social communication and media sciences, psychology, pedagogy and history. | Has knowledge about the connections between philology and sociology, psychology and other sciences, especially in the field of identifying recipients of public speeches. | [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW5] implementation of a problem task |
| Subject contents | Classification of public speaking. Principles of creating a script for a good speech: goals, structure, coherence of speech, main idea, framework composition, style of speech. Features of a good speaker. Interaction with the listener. Linguistics of public speaking. Speaking techniques and strategies. The most common mistakes. Cultural context of communication. | | |
| Prerequisites and co-requisites | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | tasks carried out during the semester | 51.0% | 40.0% |
| | independently prepared and presented public speech | 51.0% | 50.0% |
| | active participation in classes | 80.0% | 10.0% |
| Recommended reading | Basic literature | Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010. Stuart C., Sztuka przemawiania i prezentacji, Warszawa 2002. Turk C., Sztuka przemawiania, Wrocław 2003. Wiszniewski A., Sztuka mówienia, Katowice 2003. | |
| | Supplementary literature | The teacher verifies and updates the list of literature each time. | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | | | |

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| Work placement | Not applicable |
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