

Subject card

Subject name and code	Hospitality Infrastructure Management, PG_00150877						
Field of study	Tourism and Hospitality						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	postgraduate studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			5.0		
Learning profile	academic	Assessment form					
Conducting unit	Zakład Studiów Przestrzennych -> Instytut Geografii Społ-Ekon i Gospodarki Przestrzennej -> Faculty of Social Sciences						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. inż. Monika Trojanowska				
	Teachers		prof. dr hab. inż. Monika Trojanowska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	60.0	30.0	0.0	0.0	0.0	90
	E-learning hours included: 0.0						
	Additional information: On-site (university venues); classes outside UG premises						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	90		30.0		30.0	150
Subject objectives	The scope of the subject is to familiarize students with the elements of infrastructure crucial for the sustainable functioning of the hospitality and tourism economy, with particular emphasis on transport, accommodation, recreational and sports infrastructure, and other components of spatial development used in hospitality and tourism.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_K01] critical evaluation of knowledge and learning content	Student is ready to critically assess the level of development of tourist infrastructure on the basis of available information	[SK2] presentation/project/paper/report
	[THMU2_U05] formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy	Student formulates and tests hypotheses regarding the state and possibilities of development of tourist infrastructure, taking into account local conditions	[SU2] presentation/project/paper/report
	[THMU2_U07] carry out complex research or project tasks in the field of tourism, interacting with others, taking a leading role in teams and presenting the results of these studies in written and oral form using specialized terminology	Student working in a team, solves tasks related to the assessment and planning of tourist infrastructure using specialized terminology	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists	Student discusses the needs of the local community in the field of tourist infrastructure, taking into account the socio-cultural, spatial, environmental and economic context	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
[THMU2_W02] In greater depth, complexity and connections of tourism with the principles and objectives of sustainable development and spatial order, and understands their importance for the economy	Student lists the spatial conditions of tourist infrastructure and its importance in shaping spatial order and sustainable development	[SW2] presentation/project/paper/report	
Subject contents	<p>Lectures</p> <ol style="list-style-type: none"> 1. Mobility 2. Transportation 3. Universal Accessibility 4. MICE Infrastructure 5. Planning sustainable tourism and hospitality infrastructure 6. Dimensions of tourism spaces 7. Designing a friendly and resilient tourism space 8. Designing for hospitality 9. Destinations and Attractions 10. Accommodation 11. Tourism, Development, and the Environment <p>Tutorials</p> <ol style="list-style-type: none"> 1. Components of the transportation systems 2. Grading in the accommodation sector 3. Designing for hospitality 4. Designing a friendly and resilient tourism space 5. Destination trends 6. SDG and tourism infrastructure 7. Tourism, Development, and the Environment 		
Prerequisites and co-requisites	<p>A. Formal requirements: no formal requirements</p> <p>B. Prerequisites: Knowledge, skills, and competences at the general level of undergraduate studies.</p>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project and presentation (during classes).	51.0%	50.0%
	Written exam test & open-ended questions	51.0%	50.0%

Recommended reading	Basic literature	<p>A.1. Studied during classes</p> <p>1. Cooper, C., Fletcher, J., Fyall, A., Gilbert, D., Wanhill, S. (2008), Tourism principles and practice, England: Pearson Education Limited.</p> <p>2. Sharpley, R. (2009), Tourism development and the environment: Beyond Sustainability?, UK and USA: Earthscan.</p> <p>3. Medlik S., Ingram H. (2011), Business of Hotels, Routledge New York</p> <p>A.2. Studied independently</p> <p>4. The Sustainable Development Goals Reports (2022), https://sdgs.un.org/goals</p> <p>5. Kowalski K. (2018) Switch to inclusive design, Fundacja Integracja, https://www.integracja.org/wp-content/uploads/2018/11/switch_td03b_corr_p1-95_str.pdf</p>
	Supplementary literature	<p>B. Optional</p> <p>6. Hadzik, A., Grabara, M. (2014), Investments in recreational and sports infrastructure as a basis for the development of sports tourism on the example of spa municipalities, Pol. J. Sport Tourism, Vol. 21, pp. 97-101. DOI: 10.2478/pjst-2014-0010.</p> <p>7. Russo, A.P. (2002), The vicious circle of tourism development in heritage destinations, Annals of Tourism Research, Vol. 29, No. 1, pp. 165-182. DOI: 10.1016/S0160-7383(01)00029-9</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	The sustainable solutions that I know and plan to use in my future hotel	
Work placement	Not applicable	

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