

Subject card

Subject name and code	Field trip/Field training, PG_00150940						
Field of study	Tourism and Hospitality						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2025/2026	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	4	ECTS credits				2.0	
Learning profile	academic	Assessment form				credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Klaudia Nowicka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		15.0		25.0	70
Subject objectives	The goal of the subject is to develop the ability to observe in the field; the ability to assess tourism development, tourist infrastructure, tourist values and hospitality; building proposals for economic, social and spatial development changes, taking care to preserve the natural environment in order to increase the tourist attractiveness of a given area and region.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_U07] carry out complex research or project tasks in the field of tourism, interacting with others, taking a leading role in teams and presenting the results of these studies in written and oral form using specialized terminology	On the basis of field research, the student undertakes a debate in the research team and with representatives of business and tourism administration.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[THMU2_U05] formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy	The student states hypotheses and draws conclusions about the tourist attractiveness and hospitality of a given area based on field observations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[THMU2_W06] In greater depth, problems and theories in socio-economic geography and spatial management as well as in tourism, considering complex dependencies and trends of changes in society, economy and natural environment, understands their theoretical and practical significance	The student learned about the problems in the management of tourist attractiveness and hospitality based on field observations.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
[THMU2_K02] solving cognitive and practical problems in the field of tourism and hospitality based on the acquired knowledge in cooperation with various entities, including representatives of local government units and / or representatives of tourism business	The student is ready to establish contacts with tourism stakeholders in a given area and jointly solve practical problems in the field of tourism and hospitality.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
Subject contents	<ol style="list-style-type: none"> 1. Field research in a selected problem or model area. 2. Presentations of various aspects related to the development of tourism in a given area. 3. Assessment of tourism infrastructure and hospitality components. 		
Prerequisites and co-requisites	<p>Knowledge of issues related to tourism and hospitality, including tourist infrastructure and tourist attractiveness</p> <p>acquired during 3 semesters of study.</p>		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Participation in field sessions	50.0%	50.0%
	Presentation of the assigned topic	50.0%	50.0%
Recommended reading	Basic literature	Literature searched and studied independently on a given topic.	
	Supplementary literature	Literature searched and studied independently on a given topic.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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