

Subject card

Subject name and code	MA Workshop B, PG_00150945						
Field of study	Tourism and Hospitality						
Date of commencement of studies	October 2024	Academic year of realisation of subject				2025/2026	
Education level	Master's studies	Subject group				Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	4	ECTS credits				4.0	
Learning profile	academic	Assessment form				credit	
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grażyna Chaberek-Kałużniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		30.0		60.0	105
Subject objectives	The goal of the subject is to acquisition of the ability to write a scientific work, including the correct selection of research methods, the correct selection of data and the acquisition of editorial skills.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_U03] select and apply appropriate methods (including statistical) and research tools, with particular emphasis on GIS software and social research tools	proposes the use of appropriate methods of social research and constructs research tools to develop the objectives of the master's thesis using GIS software.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_U04] adapt the existing tools and research methods to solve complex and unusual problems of the tourism and hospitality economy	constructs research tools, survey forms and/or tools available in GIS software for the needs of own research for the master's thesis	[SU2] presentation/project/paper/report
	[THMU2_W04] to an in-depth degree methods and tools (quantitative, qualitative, cartographic) of research used in socio-economic geography, spatial management and tourism	plans and presents the scheme and research approach of the master's thesis	[SW1] oral statement/conversation/discussion
	[THMU2_U07] carry out complex research or project tasks in the field of tourism, interacting with others, taking a leading role in teams and presenting the results of these studies in written and oral form using specialized terminology	prepares scientific work in a way that ensures communication of specialist topics to a diverse audience	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_U02] properly select sources and information derived from them, with particular emphasis on the sources of spatial, economic and social information, perform their critical evaluation and creative interpretation in order to solve problems of contemporary tourism	collects primary and secondary sources, with particular emphasis on spatial information, for the research process and the development of a master's thesis	[SU3] text preparation/written work [SU8] observation of student's independent or team work
[THMU2_K05] developing the profession's achievements, maintaining its ethos, following the principles of professional ethics by oneself and demanding it from others	complies with the principles of fair information acquisition and the use of secondary sources and the principles of anti-plagiarism law	[SK2] presentation/project/paper/report [SK3] text preparation/written work	
Subject contents	<ol style="list-style-type: none"> 1. search and selection of literature for the diploma thesis; 2. data processing and analysis; 3. creating advanced graphics; 4. editing and composition of the thesis; 5. creating multimedia/poster presentations. 6. anti-plagiarism law 		
Prerequisites and co-requisites	ability to use MS Office, knowledge of quantitative and qualitative methods in research in the field of socio-economic geography and spatial management, including tourism		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Completion of the diploma thesis in accordance with the methodological and editorial requirements	51.0%	90.0%
	Presentation of research results.	51.0%	10.0%
Recommended reading	Basic literature	Creswell J.W., 2018, Research Design - International Student Edition. SAGE Publications Inc.	
	Supplementary literature	Oliver, P., 2010, Understanding the Research. Sage Publications Ltd.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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