

Subject card

Subject name and code	MA Seminar D, PG_00150946						
Field of study	Tourism and Hospitality						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Master's studies	Subject group			Humanistic-social subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			16.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		30.0		350.0	410
Subject objectives	The goal of the subject is to acquire the ability to write a scientific work at the master's level, including statement of theses, proving the theses, constructing the work, proper inference, acquiring the ability to critically assess the tourism industry and its development conditions (social, economic, and natural), the impact of the industry on local and regional level. Acquiring the ability to speak in a public discussion. Application of skills acquired during studies in the field of research methods and tools in tourism.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_K01] critical evaluation of knowledge and learning content	verifies the obtained materials and information in terms of their usefulness in the research process	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[THMU2_U01] formulate and solve complex and unusual problems of the tourism economy and propose their innovative solutions, taking into account social, environmental and spatial processes	identifies complex problems in the tourism economy and constructs a process of explaining/solving them	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists	presents the discussed research problem in the master's thesis in the context of contemporary socio-economic and environmental processes and trends in theoretical terms and taking into account the latest practical solutions	[SW2] presentation/project/paper/report
	[THMU2_U05] formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy	conducts a complex research task, formulates and tests hypotheses, develops them in the form of a written master's thesis	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_U09] independently plan own professional or scientific career and direct others in this area	identifies tasks and attitudes related to scientific and research work	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_W02] In greater depth, complexity and connections of tourism with the principles and objectives of sustainable development and spatial order, and understands their importance for the economy	states hypotheses regarding solutions to research problems in tourism, taking into account the drivers of sustainable local and regional development	[SW3] text preparation/written work
	[THMU2_U06] organize and conduct a debate among diverse audiences on conflicts occurring in the tourism economy, with particular emphasis on social and environmental conflicts	prepares scientific work in a way that ensures communication of specialist topics to a diverse audience	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[THMU2_K05] developing the profession's achievements, maintaining its ethos, following the principles of professional ethics by oneself and demanding it from others	applies to the principles of a fair research process, respects recognized scientific authorities in spatial planning in Poland and in the world, observes the principles of anti-plagiarism law	[SK2] presentation/project/paper/report [SK3] text preparation/written work
[THMU2_W07] In greater depth, basic principles of creating and developing forms of individual entrepreneurship, using knowledge in the field of socio-economic geography, spatial management, tourism and hospitality and corporate social responsibility, with particular emphasis on responsibility for influencing the local community, environment and culture	lists the basic rules for the selection of literature sources and other data in accordance with the law of intellectual property and copyright protection	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work	
Subject contents	1. Seminars: <ul style="list-style-type: none"> • Presentation of the entire work in multimedia and/or poster form • Preparation for the MA exam: discussion of contemporary research problems in the field of the selected specialty of tourism activity and research on tourism. 		
Prerequisites and co-requisites	ability to write scientific papers at the undergraduate level; knowledge of basic research methods used in social sciences, use of text editing software		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Submission of the diploma thesis	100.0%	100.0%
Recommended reading	Basic literature	Creswell J.W., 2018, Research Design - International Student Edition. SAGE Publications Inc.	
	Supplementary literature	<ul style="list-style-type: none"> • Oliver, P., 2010, Understanding the Research. Sage Publications Ltd • chosen by the student depending on the topic of the diploma thesis 	
	eResources addresses		

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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