

**Subject card**

<b>Subject name and code</b>	Basics of entrepreneurship, PG_00139832						
<b>Field of study</b>	Ethnology, Religious Studies						
<b>Date of commencement of studies</b>	October 2025	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Marzenna Czerwińska				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	20		2.0		15.0	37
<b>Subject objectives</b>	Dostarczenie wiedzy i umiejętności pozwalających na efektywne funkcjonowanie w środowisku biznesowym i rozwijanie postawy przedsiębiorczej. Elementarne przygotowanie do samodzielnego prowadzenia działalności gospodarczej. Przygotowanie do dalszego kształcenia w zakresie przedsiębiorczości						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>			<b>Method of verification</b>	
	[RELL3_U08] Is able to plan and organise his/her work effectively, independently acquiring and consolidating knowledge in a structured and systematic manner		independently searches, analyzes, evaluates, selects and integrates information from written and electronic sources			[SU3] text preparation/written work	
	[RELL3_K04] Is ready to think and act in an entrepreneurial manner		knows the scope of knowledge and skills he possesses, understands the need for continuous training and professional development			[SK8] observation of student's independent or team work	
	[RELL3_U09] Be able to plan the work of a team and interact with others in teamwork (including interdisciplinary)		student is able to plan team work and cooperate with other people in teamwork (also interdisciplinary)			[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work	
	[RELL3_W10] Knows and understands basic issues related to the creation and development of various forms of entrepreneurship		knows and understands the basic concepts and principles of intellectual property and copyright, the need to manage intellectual property resources and the ethical conditions of professional activity, as well as the basics of entrepreneurship			[SW1] oral statement/conversation/discussion	

Subject contents	The concept of an entrepreneurial person, entrepreneurship Entering the labor market, self-employment as a manifestation of entrepreneurship The role of innovative thinking in entrepreneurial behavior The concept of economic activity, the essence of an enterprise, The specificity of a small enterprise, the specificity of family entrepreneurship Advantages and disadvantages of economic activity Founding decisions, the role of a business plan Choosing the legal form, choosing the location Formal and legal aspects of entrepreneurship, registration procedures Success in entrepreneurial activities - key success factors, the role of the environment, Various forms and manifestations of support for entrepreneurial activities (including institutional support)		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presence	75.0%	50.0%
	oral/written test	50.0%	50.0%
Recommended reading	Basic literature	Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012	
	Supplementary literature	Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010  B. Literatura uzupełniająca  Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992	
	eResources addresses		
Example issues/ example questions/ tasks being completed	brak		
Work placement	Not applicable		

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