

**Subject card**

<b>Subject name and code</b>	Basics of entrepreneurship, PG_00151028						
<b>Field of study</b>	Archaeology, Ethnology, History, Religious Studies						
<b>Date of commencement of studies</b>	October 2025	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study Humanistic-social subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Faculty of History -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr inż. Andrzej Michalak				
	<b>Teachers</b>		dr inż. Andrzej Michalak				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		2.0		25.0	57
<b>Subject objectives</b>	<p>Providing basic knowledge and skills enabling effective functioning in a business environment and developing an entrepreneurial attitude.</p> <p>Elementary preparation for running a business independently.</p> <p>Preparation for further education in entrepreneurship.</p>						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ARCHMU2_W09] Knows and understands the basic principles of creating and developing various forms of entrepreneurship	The student is able to define various manifestations of entrepreneurship, knows the basic forms of activity on the labor market, has basic knowledge in starting a business, and understands the impact of the environment on entrepreneurship	[SW4] test/exam - oral or written
	[HISTMU2_K05] Is ready to think and act in an entrepreneurial way	The student is able to properly assess entrepreneurial behavior, is able to engage in joint problem solving and discuss entrepreneurial activities in a group	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ARCHMU2_U07] Is able to interact with others in a teamwork and take a leading role	The student correctly names and uses concepts related to business activity, is able to properly identify success factors in entrepreneurial activities, is able to develop basic decisions related to business activity, assuming the role of a leader.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ARCHMU2_K05] Is ready to think and act in an entrepreneurial way	The student is able to properly assess entrepreneurial behavior, is able to engage in joint problem solving and discuss entrepreneurial activities in a group	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[RELMU2_K01] Understands the scope of his/her knowledge and skills, understands the need for continuous education and professional development.		
	[RELMU2_U01] Independently finds, analyses, evaluates, selects and integrates information from written and electronic sources		
	[ETNOMU2_U13] Can plan and organise work both individually and in a team		
	[RELMU2_W11] Knows and understands the basic concepts and principles of intellectual property and copyright, as well as the necessity to manage intellectual property resources and the ethical conditions of professional activity, and the basics of entrepreneurship	The student is able to define various manifestations of entrepreneurship, knows the basic forms of activity on the labor market, has basic knowledge in starting a business, and understands the impact of the environment on entrepreneurship	[SW4] test/exam - oral or written
	[ETNOMU2_W10] Knows and understands the basic principles for the creation and development of various forms of entrepreneurship	The student is able to define various manifestations of entrepreneurship, knows the basic forms of activity on the labor market, has basic knowledge in starting a business, and understands the impact of the environment on entrepreneurship	[SW4] test/exam - oral or written
	[HISTMU2_U09] Can independently plan and implement their own lifelong learning and guide others in doing so		
	[HISTMU2_W09] Knows and understands the basic principles for the creation and development of various forms of entrepreneurship	The student is able to define various manifestations of entrepreneurship, knows the basic forms of activity on the labor market, has basic knowledge in starting a business, and understands the impact of the environment on entrepreneurship	[SW4] test/exam - oral or written
Subject contents	The concept of an enterprising person, entrepreneurship Entering the labor market, self-employment as a manifestation of entrepreneurship The role of innovative thinking in entrepreneurial behavior The concept of business activity, the essence of an enterprise, The specificity of a small enterprise, the specificity of family entrepreneurship Advantages and disadvantages of running a business Founding decisions, the role of a business plan Selected aspects of market analysis (customer and his guild, competition) Choosing a legal form, choosing a location Formal and legal aspects of entrepreneurship, registration procedures sources of funding Resources in the enterprise Success in entrepreneurial activities, key success factors, role of the environment, Elements of strategic analysis Various forms and manifestations of support for entrepreneurial activities (including institutional support)		
Prerequisites and co-requisites	no entry requirements		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written works (4) on a given topic	100.0%	20.0%
	knowledge test	51.0%	80.0%
Recommended reading	Basic literature	<p>Matejun M., Managing a small and medium-sized company in theory and exercises, Difin, Warsaw 2012</p> <p>Mućko P., Sokół A., How to set up and run a business in Poland and selected European countries, CEDEWU, 9th edition, Warsaw 2018</p> <p>Cieślik J., Entrepreneurship for ambitious people. How to start your own business, Academic and Professional Publishing Houses, Warsaw 2010</p> <p>B.Glinka, S.Gudkova - Entrepreneurship, Warsaw 2011</p>	
	Supplementary literature	<p>M.Safin: Managing a small company, AE we Wrocławiu, Wrocław 2003,</p> <p>Work edited by S.Sojak: Starting a company and not going bankrupt - management aspects</p> <p>Work edited by S.Sojak: Starting a company and not going bankrupt - legal aspects</p> <p>J.Jeżak, W.Popczyk, A.Winnicka-Popczyk: Family business: functioning and development, Difin, Warsaw 2004,</p> <p>G.Sobczyk: Competitive strategies of small and medium-sized enterprises, Ed. UMCK in Lublin, Lublin 2006</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	"Do projects have a chance of success only if they are an initiative resulting from the individual predispositions of the entrepreneur?" "Pros and cons of different sources of business inspiration"		
Work placement	Not applicable		

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