

**Subject card**

<b>Subject name and code</b>	New media and digital exclusion, PG_00151366						
<b>Field of study</b>	Social Work						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	2	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	practical	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Institute of Education -> Faculty of Social Sciences -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Krzysztof Stachura				
	<b>Teachers</b>		dr Krzysztof Stachura				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	20		0.0		5.0	25
<b>Subject objectives</b>	Examining the social, cultural, political and economic factors that contribute to the phenomenon of digital exclusion. The discussion during the sessions will focus on the significance of technological innovations for social change and the consequences that may arise from social inequalities in relation to access to new media and the ability to utilise them.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PRACSOCL3_W05] knows the areas of social functioning of man, in particular, has knowledge of his activities in the constitution of social structures and their practical functioning	The graduate understands the motivations that lead people to not want to utilize the opportunities provided by new communication technologies.	[SW2] presentation/project/paper/report
	[PRACSOCL3_W04] knows the types of social ties in the social sciences - mainly sociology and pedagogy - and the regularities that govern them	The graduate identifies the importance of social support and social networks in coping with the problem of digital exclusion.	[SW2] presentation/project/paper/report
	[PRACSOCL3_K06] Is ready to complete and improve knowledge, skills and competencies in professional social work practice	The graduate undertakes the potential for acquiring new skills in the realm of digital inclusion processes.	[SK2] presentation/project/paper/report
	[PRACSOCL3_U03] is able to correctly analyse causes and course of selected social processes and phenomena (cultural, political, legal, economic) specific for fields of science and scientific disciplines, relevant for social work	The graduate analyses actions aimed at understanding the conditions that arise from digital inequalities within a particular community.	[SU2] presentation/project/paper/report
	[PRACSOCL3_K01] is aware of continuous education, improvement of his skills in the field of social work in a constantly changing society and changing legal conditions	The graduate seeks to acquire digital competencies in order to better perform job duties and engage in collaborative projects.	[SK2] presentation/project/paper/report
[PRACSOCL3_U07] is able to skilfully analyse the proposed solutions to concrete problems and propose proper solutions; to skilfully implement the proposed solutions and independently extend his/her knowledge and develop skills in the field of social work	The graduate is capable of designing solutions aimed at reducing the level of digital exclusion.	[SU2] presentation/project/paper/report	
Subject contents	<ol style="list-style-type: none"> <li>1. New media - introduction to the course. Review of basic theoretical concepts</li> <li>2. New media - old problems. Analysis of the main challenges associated with the development of new media</li> <li>3. The digital divide as an axial problem of the information society</li> <li>4. How to address digital inequalities? Developing design concepts</li> <li>5. Examples of projects addressing digital inequalities</li> <li>6. Individual consultations on design projects</li> <li>7. Group discussion around design ideas</li> <li>8. Presentations of design projects</li> <li>9. Analysis of implemented projects. Conclusions for the future</li> </ol>		
Prerequisites and co-requisites	Basic knowledge regarding the social aspects of the technological revolution.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparing a presentation and delivering it in a group forum	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. J. A. G. M. van Dijk, <i>Digital Divide: Impact of Access</i>, in: The International Encyclopedia of Media Effects, eds. P. Rössler, C.A. Hoffner, L. van Zoonen, John Wiley &amp; Sons 2017, pp. 1-11.</li> <li>2. C. Lutz, <i>Digital inequalities in the age of artificial intelligence and big data</i>, "Human Behavior and Emerging Technologies" 1(2), 2019, pp. 141-148.</li> <li>3. L. Robinson [et al.], <i>Digital inequalities and why they matter</i>, "Information, Communication &amp; Society" 18(5), 2015, pp. 569-582.</li> <li>4. P. Toczyski, <i>Srebrne treści cyfrowe: międzypokoleniowy transfer mądrości poprzez internetowe twórcze pisanie osób starszych</i>, "Zagadnienia Rodzajów Literackich" 1, 2017, pp. 95-113.</li> </ol>	
	Supplementary literature	<ol style="list-style-type: none"> <li>1. M. Filiciak, P. Mazurek, K. Growiec, <i>Korzystanie z mediów a podziały społeczne. Kompetencje medialne Polaków w ujęciu relacyjnym</i>, Centrum Cyfrowe Projekt: Polska, Warszawa 2013, pp. 25-58.</li> <li>2. K. Garwol, <i>Stopień umiejętności korzystania z technologii cyfrowych a wykluczenie społeczne na przykładzie osób niepełnosprawnych, starszych i ubogich</i>, "Nierówności Społeczne a Wzrost Gospodarczy" 58(2), 2019, pp. 47-68.</li> <li>3. L. Robinson [et al.], <i>Digital Inequalities 2.0: Legacy Inequalities in the Information Age</i>, "First Monday" 25(7), 2020.</li> <li>4. A. Stanimir, <i>Pomiar wykluczenia cyfrowego zagrożenia dla Pokolenia Y</i>, "Prace Naukowe Uniwersytetu Ekonomicznego we Wrocławiu" 426, 2016, pp. 194-205.</li> </ol>	
	eResources addresses		

Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"><li>1. What are the main directions of development of contemporary new media?</li><li>2. What individuals are most affected by digital exclusion, and why?</li><li>3. What are the best practices associated with implementing digital inclusion programs?</li><li>4. What actions should be taken to implement training projects aimed at raising digital literacy levels?</li></ol>
Work placement	Not applicable

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