

**Subject card**

<b>Subject name and code</b>	Museum publications, PG_00151454						
<b>Field of study</b>	History						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2025/2026		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	4	<b>ECTS credits</b>			1.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Division of 19th Century History -> Institute of History -> Faculty of History -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Michalina Petelska				
	<b>Teachers</b>		dr Michalina Petelska				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information:  lecture  conversational lecture						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	15	2.0	15.0	32		
<b>Subject objectives</b>	The main of the course is to introduce students to various forms of museum publications.						
<b>Learning outcomes</b>	<b>Course outcome</b>	<b>Subject outcome</b>			<b>Method of verification</b>		
	[HISTMU2_W04] Has in-depth knowledge of the main developmental trends and major new developments in the historical sciences, with particular reference to the achievements of Polish historiography	Has in-depth knowledge of the main developmental trends and major developments in the museum publications including ETR and online content publishing.			[SW5] implementation of a problem task		
	[HISTMU2_K04] Is ready to initiate action in the public interest in the preservation and dissemination of historical heritage	Is ready to initiate publishing processes for various types of museum publications.			[SK1] oral statement/conversation/discussion		
	[HISTMU2_U03] Correctly applies a variety of forms of historical writing, with particular emphasis on the ability to prepare texts correctly for publication, in accordance with the canons of criticism accepted in the chosen field of historical science	Correctly applies a variety of forms of historical writing, with particular emphasis on the ability to prepare correctly various types of museum publications.			[SU3] text preparation/written work		

Subject contents	<p>Various forms of museum publications, including traditional (e.g. catalogues) and modern (e.g. comics, board games, content published online, podcasts).</p> <p>Information, reputational and promotional publications in museums.</p> <p>Corporate design.</p> <p>Creating ETR and AD.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	AD	0.0%	5.0%
	presence	0.0%	10.0%
	written review of a museum publication	51.0%	80.0%
	ETR	0.0%	5.0%
Recommended reading	Basic literature	<p>H. Bugajewska, <i>Wystawy i katalogi wystaw muzealnych jako źródła informacji w muzeum</i>, "Roczniki biblioteczne" 65, 2021, s. 271 - 291.</p> <p><i>Informacja dla wszystkich. Europejskie standardy przygotowania tekstu łatwego do czytania i zrozumienia</i>, Warszawa 2012.</p> <p>L. Karczewski, <i>Od monologu do polilogu. Cztery formaty publikacji edukacyjnych</i>, "Muzealnictwo", 2016(57): 216-227.</p>	
	Supplementary literature	<p><i>Audiodeskrypcja - zasady tworzenia</i>, oprac. I. Künstler, U. Butkiewicz, R. Więckowski, Warszawa 2012.</p> <p>I. Copik, <i>"Historia z komiksem! - o edukacyjnych walorach komiksu jako medium</i>, Nauczyciel i Szkoła 2018/1, nr 65, s. 151 - 166.</p>	
	eResources addresses	<p>Basic</p> <p><a href="https://wuwr.pl/rbibl/article/view/13657">https://wuwr.pl/rbibl/article/view/13657</a> - H. Bugajewska, <i>Wystawy i katalogi wystaw muzealnych jako źródła informacji w muzeum</i>, "Roczniki biblioteczne" 65, 2021, s. 271 - 291. [accessed: 18.06.2024]</p> <p><a href="http://www.inclusion-europe.eu/wp-content/uploads/2015/03/Informacja-dla-wszystkich-internet_0.pdf">http://www.inclusion-europe.eu/wp-content/uploads/2015/03/Informacja-dla-wszystkich-internet_0.pdf</a> - <i>Informacja dla wszystkich. Europejskie standardy przygotowania tekstu łatwego do czytania i zrozumienia</i>, Warszawa 2012. [accessed: 18.06.2024]</p> <p>Supplementary</p> <p><a href="https://kulturabezbarier.org/wp-content/uploads/2019/12/Audiodeskrypcja-zasady-tworzenia.pdf">https://kulturabezbarier.org/wp-content/uploads/2019/12/Audiodeskrypcja-zasady-tworzenia.pdf</a> - <i>Audiodeskrypcja - zasady tworzenia</i>, oprac. I. Künstler, U. Butkiewicz, R. Więckowski, Warszawa 2012. [accessed: 18.06.2024]</p> <p><a href="https://rebus.us.edu.pl/bitstream/20.500.12128/19466/1/Copik_Historia_z_komiksem.pdf">https://rebus.us.edu.pl/bitstream/20.500.12128/19466/1/Copik_Historia_z_komiksem.pdf</a> - I. Copik, <i>"Historia z komiksem! - o edukacyjnych walorach komiksu jako medium</i>, Nauczyciel i Szkoła 2018/1, nr 65, s. 151 - 166. [accessed: 18.06.2024]</p>	
Example issues/ example questions/ tasks being completed	<p>lecture: writing academic reviews</p> <p>a conversational lecture: a discussion on various forms of museum publications, with particular emphasis on modern forms of publishing content by museums (online, board games, promotional prints, podcasts)</p> <p>a conversational lecture: how to prepare ETR and AD with writing skills practice</p>		
Work placement	Not applicable		

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