

**Subject card**

<b>Subject name and code</b>	Master Seminar 1 , PG_00151917						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>				2024/2025	
<b>Education level</b>	postgraduate studies	<b>Subject group</b>				Obligatory subject group in the field of study Optional subject group	
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>				at the university	
<b>Year of study</b>	1	<b>Language of instruction</b>				Polish	
<b>Semester of study</b>	2	<b>ECTS credits</b>				4.0	
<b>Learning profile</b>	academic	<b>Assessment form</b>					
<b>Conducting unit</b>	Katedra Bankowości i Finansów -> Faculty of Management -> Rektor						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Adam Barembruch				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	30		21.0		49.0	100
<b>Subject objectives</b>	Preparation of a diploma thesis in accordance with ethical requirements and principles of writing papers according to the standard specified by the Dean of the Faculty. Preparation for defense Preparation and submission of a complete and approved chapter of the master's thesis						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_K03] Communication: - the student can present his/her view/ issue in a way that others can understand, - courageously (but prudently) expresses his opinion, is not afraid to ask questions, - can participate culturally in the discussion, - can give constructive criticism, - can communicate on specialized topics in finance and accounting with a diverse audience.	The student is capable of actively engaging in seminar discussions, both on their own work and that of other participants, by selecting and presenting appropriate arguments.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[FiRMU2_U07] The student knows how to independently propose solutions to specific problems in the field of finance and accounting based on accepted criteria and lead to decisions in this area.	The student is able to select appropriate research methods and develop a discussion plan that facilitates the achievement of the set goals.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRMU2_K04] Integrity: - the student adheres to the principles of business ethics and takes action to comply with these principles, - respects the law, - is objective, can perceive conflicts of interest, - correctly identifies and resolves dilemmas related to the practice of the profession.	The student is able to utilize knowledge sources while adhering to the principles of intellectual property rights.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[FiRMU2_U08] The student has an in-depth ability to prepare typical written works, oral speeches, and presentations in Polish concerning specific issues in finance and accounting using basic theoretical approaches and various sources of information.	The student is able to write a master's thesis in accordance with the standards set by the University of Gdańsk.	[SU3] text preparation/written work
	[FiRMU2_K05] Responsibility: - meets deadlines, - is able to set priorities appropriately in order to complete the task set before him, - is able to foresee the social consequences of his actions, - consistently strives to achieve the set goal, - is able to work systematically and independently, - respects the rules and norms of social coexistence.	The student adheres to the established schedule for completing the master's thesis and is capable of working systematically and independently.	[SK3] text preparation/written work
	[FiRMU2_U03] The student can analyse in depth the causes, course and effects of processes and phenomena in finance and accounting using advanced theories and appropriate social sciences methods. Can verify simple research hypotheses. Can collect data using information technology.	The student is able to: - formulate a research problem, - select appropriate literature and gather materials suitable for developing the topic of the master's thesis.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRMU2_U06] The student creatively uses the acquired knowledge in various scopes and forms to solve problems in finance and accounting that arise in business practice. The student knows the limitations of the usefulness of the applied knowledge.	The student uses the acquired knowledge in a creative way in various scopes and forms to solve accounting problems that arise in the master's thesis.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRMU2_K02] Cooperation: - the student can harmoniously interact and work in a group, assuming various roles in the group, including leadership and supervision of the group, - can agree with the group on goals and division of tasks, - is open-minded, respecting the differences of other team members.	The student is able to cooperate and work in a group.	[SK8] observation of student's independent or team work

	Course outcome	Subject outcome	Method of verification
	[FiRMU2_U02] The student can use advanced theoretical knowledge to describe the causes and course of economic processes and phenomena. The student can formulate his own critical opinions.	The student is able to draw conclusions in the paper based on the conducted research.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRMU2_U01] The student understands and can correctly interpret complex economic phenomena in finance and accounting and basic ones in other social sciences. The student understands and can explain in depth the content of communications of economic institutions, articles in the press and magazines in the field of finance. The student correctly applies concepts of social sciences.	The student understands and is able to correctly interpret complex economic phenomena in the field of accounting. The student correctly applies concepts from the field of social sciences in their work.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRMU2_K01] Self-improvement: - understands the need for development and lifelong learning, - inspires others to learn, - is able to supplement and improve the acquired knowledge and skills, expanded by the interdisciplinary dimension, - knows his strengths and weaknesses, sets ambitious goals to the best of his ability, - knows how to reconcile with failure, admit to a mistake.	The student is capable of expanding and enhancing their knowledge.	[SK3] text preparation/written work [SK8] observation of student's independent or team work
	[FiRMU2_W05] The student has an extended knowledge of advanced methods and tools, including data acquisition and analysis techniques, specific to the social sciences to describe economic structures and institutions and the processes within and between them.	The student possesses knowledge in finance necessary to write a master's thesis. The student is familiar with data collection and analysis techniques that allow for the description of the research problems addressed in the thesis.	[SW3] text preparation/written work
Subject contents	<p>The essence and principles of intellectual property protection Writing techniques and formal aspects of thesis writing. Creating a thesis template Formulation of research problems and the purpose of the thesis Selection, selection, and critical analysis of source materials Data collection and analysis Editing the master's thesis text (uniform formatting in accordance with the requirements) Preparation for defense</p> <p><b>Seminar Issues</b></p> <p>Retail banking: bank lending activity, mortgage market, retail banking product evaluation, bancassurance, Financial advice: analysis and planning of personal finances, saving, investing, insurance, financial planning tools Intermediation: distribution channels of banking services, market changes, development prospects, financial services sales techniques Financial markets: rate of return and risk, measurement of fundamental strength, complex strategies, strategies based on systematic investment, multidimensional comparative analysis <b>Sample titles of works:</b> Diversification of development potential of counties in the Pomeranian Voivodeship Scenario analysis of potential effects of the Brexit referendum in the light of selected economic theories and legal acts Risk-income map as a tool for assessing the attractiveness of investing in companies debuting on the WSE (IPO) in the year Consumer protection and awareness on the installment loan market on the example of bank X customers The impact of valuation assumptions on the estimated value of a company in the comparative method on the example Financial exclusion on the art market in Poland against the background of selected foreign markets Conditions and prospects for the development of the shadow banking sector in Poland Conditions and scenarios for the development of cryptocurrencies on the example of Bitcoin Assessment of the profitability of investments in selected financial instruments using the Sharpe ratio Assessment of the attractiveness of investing in shares of selected companies listed on the Warsaw Stock Exchange - multidimensional comparative analysis</p>		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparation and submission of complete and approved chapter.	51.0%	100.0%
Recommended reading	Basic literature	R. Zenderowski, Praca magisterska. licencjat, CeDeWu, 2023 The student himself selects the literature for his own master's thesis.	
	Supplementary literature	E. Babbie, The basics of Social Research, Wadsworth publishing, 2005 The student himself selects the literature for his own master's thesis.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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