

**Subject card**

|  |  |  |                    |                                     |  |            |     |
|--|--|--|--------------------|-------------------------------------|--|------------|-----|
| <b>Subject name and code</b>                       | Intercultural Communication, PG_00152442   |  |                    |                                     |  |            |     |
| <b>Field of study</b>                              | Journalism and Social Communication  |  |                    |                                     |  |            |     |
| <b>Date of commencement of studies</b>             | October 2024   | <b>Academic year of realisation of subject</b>           |                    |                                     | 2025/2026                                      |            |     |
| <b>Education level</b>                             | Master's studies   | <b>Subject group</b>                                     |                    |                                     | Obligatory subject group in the field of study |            |     |
| <b>Mode of study</b>                               | full-time studies  | <b>Mode of delivery</b>                                  |                    |                                     | at the university                              |            |     |
| <b>Year of study</b>                               | 2  | <b>Language of instruction</b>                           |                    |                                     | Polish   |            |     |
| <b>Semester of study</b>                           | 3  | <b>ECTS credits</b>                                      |                    |                                     | 2.0  |            |     |
| <b>Learning profile</b>                            | practical  | <b>Assessment form</b>                                   |                    |                                     | credit   |            |     |
| <b>Conducting unit</b>                             | Division of Social and Cultural Communication -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector |  |                    |                                     |  |            |     |
| <b>Name and surname of lecturer (lecturers)</b>    | <b>Subject supervisor</b>  |  | dr Paweł Kozielski |                                     |  |            |     |
|  | <b>Teachers</b>  |  | dr Paweł Kozielski |                                     |  |            |     |
| <b>Lesson types</b>                                | <b>Lesson type</b>   | Lecture  | Tutorial           | Laboratory                          | Project  | Seminar    | SUM |
|  | <b>Number of study hours</b>   | 0.0  | 15.0               | 0.0                                 | 0.0  | 0.0        | 15  |
|  | E-learning hours included: 0.0   |  |                    |                                     |  |            |     |
| <b>Learning activity and number of study hours</b> | <b>Learning activity</b>   | Participation in didactic classes included in study plan |                    | Participation in consultation hours |  | Self-study | SUM |
|  | <b>Number of study hours</b>   | 15   |                    | 2.0                                 |  | 33.0       | 50  |
| <b>Subject objectives</b>                          | -  |  |                    |                                     |  |            |     |

|   |   |   |   |
|---|---|---|---|
| Learning outcomes   | Course outcome  | Subject outcome   | Method of verification  |
|   | [DZiKSMU2_W04] He/she has structured knowledge of the economic, legal, cultural and ethical determinants of professional activity related to the field of study, including the principles of protection of industrial property and copyright.   | -   | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion   |
|   | [DZiKSMU2_U10] He/she is able to cooperate and work in a group, set and achieve common goals, assume various roles in the team, including managerial ones.  | -   | [SU1] oral statement/conversation/<br>discussion<br>[SU8] observation of student's<br>independent or team work  |
|   | [DZiKSMU2_K01] Based on his/her own knowledge, he/she can critically evaluate the received content.   | -   | [SK1] oral statement/conversation/<br>discussion<br>[SK4] test/exam - oral or written   |
|   | [DZiKSMU2_K05] He/she correctly identifies and responsibly resolves professional and social dilemmas, maintains the work ethos, observes and develops the ethics of the profession.   | -   | [SK1] oral statement/conversation/<br>discussion<br>[SK8] observation of student's<br>independent or team work  |
|   | [DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media. | -   | [SU1] oral statement/conversation/<br>discussion<br>[SU5] implementation of a<br>problem task<br>[SU8] observation of student's<br>independent or team work |
|   | [DZiKSMU2_K06] He/she is ready to follow the rules of professional ethics related to his/her own work and that of others.   | -   | [SK1] oral statement/conversation/<br>discussion<br>[SK8] observation of student's<br>independent or team work  |
|   | [DZiKSMU2_W01] The student has an in-depth knowledge of selected facts and phenomena as well as the resulting regularities important from the point of view of media studies.   | -   | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion   |
|   | [DZiKSMU2_W06] He/she has an extensive knowledge of the processes of social communication development and media systems of various countries and understands their conditions and principles of functioning.  | -   | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion   |
| [DZiKSMU2_U02] He/she is able to effectively use the acquired knowledge for a critical analysis of social, cultural, political and economic processes and phenomena.  | -   | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written<br>[SU8] observation of student's<br>independent or team work |   |
| [DZiKSMU2_W07] He/she has extended knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity. | -   | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion   |   |
| Subject contents  | -   |   |   |
| Prerequisites and co-requisites   |   |   |   |
| Assessment methods and criteria   | Subject passing criteria  | Passing threshold   | Percentage of the final grade   |
|   | -   | 51.0%   | 75.0%   |
|   | -   | 51.0%   | 25.0%   |

|  |                          |  |
|--|--------------------------|--|
| Recommended reading  | Basic literature         | -  |
|  | Supplementary literature | -  |
|  | eResources addresses     | Basic<br><a href="https://www.nck.pl/upload/archiwum_kw_files/artykuly/2._wojciech_j._burszta_-_wojny_kulturowe_jako_fenomen_antropologiczny.pdf">https://www.nck.pl/upload/archiwum_kw_files/artykuly/2._wojciech_j._burszta_-_wojny_kulturowe_jako_fenomen_antropologiczny.pdf</a> - - |
| Example issues/<br>example questions/<br>tasks being completed |                          |  |
| Work placement   | Not applicable           |  |

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