

**Subject card**

Subject name and code	TV studio, PG_00152707						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	practical	Assessment form			credit		
Conducting unit	Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Marek Wojciechowski					
	Teachers	mgr Marek Wojciechowski					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		33.0	50
Subject objectives	nie dotyczy						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_K06] He/she cares about the achievements and traditions of the journalistic profession.	nie dotyczy	[SK5] implementation of a problem task
	[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	nie dotyczy	[SK5] implementation of a problem task
	[DZiKSL3_W03] He/she knows the economic, legal and other conditions of media activity, and also has knowledge of the normative acts regulating the functioning of the media system, including the principles of industrial property protection and copyright. He/she defines phenomena correctly, understanding their causes.	nie dotyczy	[SW5] implementation of a problem task
	[DZiKSL3_U06] Communicating with the environment, he/she can use and operate the media infrastructure, with particular emphasis on radio and television studios.	nie dotyczy	[SU6] demonstration of practical skills
[DZiKSL3_W05] He/she has knowledge of the history of media and journalism. He/she understands the functioning of processes, tools and factors influencing the contemporary functioning of media.	nie dotyczy	[SW5] implementation of a problem task	
Subject contents	nie dotyczy		
Prerequisites and co-requisites	nie dotyczy		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	<p>.Beata Ociepka, Dla kogo telewizja? Model publiczny w postkomunistycznej Europie Środkowej, Wydawnictwo Uniwersytetu Wrocławskiego 2003.</p> <p>2. Jagoda Bloch, Telewizyjne serwisy informacyjne. Zmiany w sposobie czytania od czasów PRL do III RP, Wyd. ASPRA-JR 2018.</p> <p>3. Marek Chyliński, Stephan Russ-Mohl, Dziennikarstwo, Wyd .Adam Marszałek 2020.</p> <p>4.Kazimierz Wolny-Zmorzyński, Paweł Urbaniak, Katarzyna Bernat, Modele współczesnego dziennikarstwa, Wyd. Uniwersytetu Wrocławskiego 2015.</p> <p>6. Herbert Zettl, Television Production Handbook, Wyd. Cengage Learning, Inc. 2013.</p>	
	Supplementary literature	brak	
	eResources addresses		
Example issues/ example questions/ tasks being completed	nie dotyczy		
Work placement	Not applicable		

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