

**Subject card**

<b>Subject name and code</b>	Business Foreign Language, PG_00153785						
<b>Field of study</b>	Logistics and Mobility						
<b>Date of commencement of studies</b>	October 2024	<b>Academic year of realisation of subject</b>			2024/2025		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Obligatory subject group in the field of study		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			English		
<b>Semester of study</b>	1	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			exam		
<b>Conducting unit</b>							
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		mgr Rafał Broniewski				
	<b>Teachers</b>		mgr Rafał Broniewski				
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	<b>Number of study hours</b>	30	0.0	0.0	30		
<b>Subject objectives</b>	The main aim of the classes is to learn business concepts, systems and strategies in English. It is a CLIL course Content and Language Integrated Learning, which combines business and language learning, as well as communication behaviors in foreign language. The classes should improve language skills in the field of business specialist language, focused on economics, finance and related fields.						
<b>Learning outcomes</b>	<b>Course outcome</b>		<b>Subject outcome</b>		<b>Method of verification</b>		
	[LMMU2_U12] can independently plan and implement lifelong learning, and inspire and organise the learning process of others		The student can independently plan and implement lifelong learning of Business English and inspire and organize the learning process of others.		[SU1] oral statement/conversation/discussion		
	[LMMU2_U11] has language skills in the field of logistics and mobility, which comply with the requirements of level B2+ according to the Common European Framework of Reference for Languages		The student has language skills in logistics and mobility, consistent with the requirements for level B2+ of the Common European Framework of Reference for Languages.		[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU6] demonstration of practical skills		
	[LMMU2_K06] is ready to observe and develop in his/her professional life principles of business ethics and corporate social responsibility, respect others, be loyal to their employer, taking into account changing social needs.		The student is ready to follow and develop the principles of business ethics and corporate social responsibility in his professional life, considering changing social needs.		[SK1] oral statement/conversation/discussion [SK6] demonstration of practical skills		

Subject contents	Business foreign language of:  1. Company law and types of business  2. Funding the business and sources of funds  3. Accounting and financial analysis  4. Investment and financial markets  5. Corporate finance and mergers & acquisitions  6. Banking, insurance and taxation  7. Company structure  8. Market environment and marketing strategies  9. Competitive strategies  10. Product development, positioning and branding  11. Innovation strategies and Promotional mix  12. Production and operations management  13. Logistics and transport														
Prerequisites and co-requisites	Good command of Foreign Language B2 level.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="451 1267 798 1301">Subject passing criteria</th> <th data-bbox="805 1267 1141 1301">Passing threshold</th> <th data-bbox="1149 1267 1487 1301">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 1312 798 1335">written tests</td> <td data-bbox="805 1312 1141 1335">51.0%</td> <td data-bbox="1149 1312 1487 1335">30.0%</td> </tr> <tr> <td data-bbox="451 1346 798 1368">class activity</td> <td data-bbox="805 1346 1141 1368">51.0%</td> <td data-bbox="1149 1346 1487 1368">30.0%</td> </tr> <tr> <td data-bbox="451 1379 798 1402">oral exam</td> <td data-bbox="805 1379 1141 1402">51.0%</td> <td data-bbox="1149 1379 1487 1402">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written tests	51.0%	30.0%	class activity	51.0%	30.0%	oral exam	51.0%	40.0%
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written tests	51.0%	30.0%													
class activity	51.0%	30.0%													
oral exam	51.0%	40.0%													
Recommended reading	Basic literature	Materials listed by the teacher, including those available on the website of the Foreign Languages Centre													
	Supplementary literature	Materials prepared by the teacher.													
	eResources addresses														
Example issues/ example questions/ tasks being completed															
Work placement	Not applicable														

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