

Subject card

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| Subject name and code | English Language, PG_00153839 | | | | | | |
| Field of study | International Business | | | | | | |
| Date of commencement of studies | October 2024 | Academic year of realisation of subject | | | 2024/2025 | | |
| Education level | undergraduate studies | Subject group | | | Obligatory subject group in the field of study Optional subject group | | |
| Mode of study | full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | English | | |
| Semester of study | 1 | ECTS credits | | | 3.0 | | |
| Learning profile | academic | Assessment form | | | | | |
| Conducting unit | Zespół lektorów języka angielskiego -> Centrum Języków Obcych -> Prorektor ds. Studenckich i Jakości Kształcenia -> Rektor | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | mgr Martyna Włodarczyk | | | | |
| | Teachers | | mgr Martyna Włodarczyk mgr Rafał Kuleta | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 60.0 | 0.0 | 0.0 | 0.0 | 60 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 60 | | 5.0 | | 10.0 | 75 |
| Subject objectives | Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements. | | | | | | |

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| Learning outcomes | Course outcome | Subject outcome | Method of verification |
| | [IBL3_W10] knows and understands basic terms and principles of intellectual (industrial) property protection and copyright law | - can prepare typical written compositions in a foreign language on topics related to his/her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study | [SW2] presentation/project/paper/report [SW3] text preparation/written work |
| | [IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines | - is aware of the limitations of his/her own knowledge and skills, and understands the need for lifelong learning as well as for deepening and supplementing the acquired knowledge and skills; defines the directions of his/her own development and learning | [SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report |
| | [IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment | - knows the basic terminology of the subject studied - is ready to work as part of a team, including assuming various team roles; has elementary organisational skills that enable him/her to achieve his/her goals related to professional activities | [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK8] observation of student's independent or team work |
| | [IBL3_U06] can communicate using the terminology of international business | - can prepare typical written compositions in a foreign language on topics related to his/her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study | [SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written |
| [IBL3_U08] has language skills in the field of international business, economics and finance, in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages | - has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages | [SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written | |
| Subject contents | 1. Language and skills applicable to a specific job environment, in the context of the selected field of study, such as: <ul style="list-style-type: none"> • telephoning • meetings • teamwork and team building • business correspondence • presentations • negotiations • recruitment • cross-cultural communication 2. ESP and academic language components up to 30% or less of the course contents. 3. Revision and consolidation of grammar rules. | | |
| Prerequisites and co-requisites | Suggested foreign language entry level: B1 or higher (according to CEFR) | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Written and oral assignments, including student's self-study | 51.0% | 100.0% |

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| Recommended reading | Basic literature | <ul style="list-style-type: none"> Dubicka, Iwonna, et al. Business Partner. Pearson, 2018. (levels B1+ to C1) extra materials shared by the teacher, including those downloadable from cjo.ug.edu.pl/studenci |
| | Supplementary literature | https://eslbrains.com/ https://www.linguahouse.com/ https://www.ted.com/ https://ed.ted.com/ |
| | eResources addresses | Podstawowe https://english-dashboard.pearson.com - Digital platform with exercises Adresy na platformie eNauczanie: |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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