

Subject card

Subject name and code	English Language, PG_00153840						
Field of study	International Business						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	undergraduate studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English English: 100%		
Semester of study	2	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit	Zespół lektorów języka angielskiego -> Centrum Języków Obcych -> Prorektor ds. Studenckich i Jakości Kształcenia -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Martyna Włodarczyk				
	Teachers		mgr Rafał Kuleta mgr Martyna Włodarczyk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		0.0		0.0	60
Subject objectives	Developing student's language skills: speaking, reading, writing, listening so that they reflect learner's academic, professional and personal needs, as well as job market requirements.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_K02] is ready to critically assess own knowledge in the field of international business, economics and finance and complementary disciplines	- is aware of the limitations of his/her own knowledge and skills, and understands the need for lifelong learning as well as for deepening and supplementing the acquired knowledge and skills; defines the directions of his/her own development and learning	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[IBL3_U06] can communicate using the terminology of international business	- can prepare typical written compositions in a foreign language on topics related to his/her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[IBL3_W10] knows and understands basic terms and principles of intellectual (industrial) property protection and copyright law	- can prepare typical written compositions in a foreign language on topics related to his/her field of study - can prepare oral presentations in a foreign language concerning matters related to his/her field of study	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[IBL3_K05] is ready to perform professional role in responsible manner, abide business ethics and business standards in working environment	- knows the basic terminology of the subject studied - is ready to work as part of a team, including assuming various team roles; has elementary organisational skills that enable him/her to achieve his/her goals related to professional activities	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK8] observation of student's independent or team work
	[IBL3_U08] has language skills in the field of international business, economics and finance, in accordance with the requirements of Level B2 of the Common European Framework of Reference for Languages	- has language skills corresponding to the requirements of level B2 of the Common European Framework of Reference for Languages	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written
Subject contents	<p>1. Language and skills applicable to a specific job environment, in the context of the selected field of study, such as:</p> <ul style="list-style-type: none"> • telephoning • meetings • teamwork and team building • business correspondence • presentations • negotiations • recruitment • cross-cultural communication <p>2. ESP and academic language components up to 30% or less of the course contents. 3. Revision and consolidation of grammar rules.</p>		
Prerequisites and co-requisites	Suggested foreign language entry level: B1 or higher (according to CEFR)		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written and oral assignments, including student's self-study	51.0%	100.0%

Recommended reading	Basic literature	<ul style="list-style-type: none"> Dubicka, Iwonna, et al. Business Partner. Pearson, 2018. (levels B1+ to C1) extra materials shared by the teacher, including those downloadable from cjo.ug.edu.pl/studenci
	Supplementary literature	<p>https://eslbrains.com/</p> <p>https://www.linguahouse.com/</p> <p>https://www.ted.com/</p> <p>https://ed.ted.com/</p>
	eResources addresses	<p>Podstawowe</p> <p>https://english-dashboard.pearson.com/ - Digital platform with exercises</p> <p>Adresy na platformie eNauczenie:</p>
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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