

Subject card

Subject name and code	Entrepreneurship, PG_00154166						
Field of study	Przedsiębiorczość (Wykład)						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish None		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Próchniak				
	Teachers		dr Joanna Próchniak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		33.0	50
Subject objectives	- Identify and understand entrepreneurial attitudes - Understanding the principles of operation and how start-ups work						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[BIOLMU2_K02] the graduate is ready to work effectively as a member of a team and to comply with the rules of teamwork and take responsibility for the tasks performed		The student works in a team and takes on different roles in the team		[SK2] prezentacja/projekt/referat/ raport		
	[BIOLMU2_K08] the graduate is ready to independently and collectively estimate the cost intensity of a project and select economic solutions		The student knows the basic measures of economic efficiency		[SK4] test/egzamin - ustny lub pisemny		
	[BIOLMU2_W12] the graduate knows the principles of creation and development of forms of individual entrepreneurship, using the knowledge of biological sciences and biology		Developing entrepreneurial thinking by developing business ideas in the field of bioscience and biology		[SW2] prezentacja/projekt/referat/ raport		
Subject contents	- The concept of entrepreneurship (entrepreneurship vs. intrapreneurship, start-up, unicorn) - organizational and legal aspects, - Entrepreneurial thinking (Being a founder): how to turn an idea into a product, how to assess business conditions and competitor, business models business, revenue models in an enterprise, subscription model - Pivoting (pivoting) and scaling up business idea (scaling up business) - key challenges of start-ups - Sources of funding for risky projects: crowdfunding, search funds, VCs (Venture Capital funds) - How to prepare for a meeting with an investor - principles of a good pitch deck - Stages of the investment process in a start-up - attracting an investor						
Prerequisites and co-requisites	Possible transfer of results from an adequate course (subject area, ECTS, hourly dimension) pursued at the master's level						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test	51.0%	50.0%
	Team project	51.0%	50.0%
Recommended reading	Basic literature	Kędzierska-Szczepaniak, A. (2024). Legal changes and the development of the equity crowdfunding market in Poland. Zeszyty Brigham E.F., Houston J.F. (2014), Fundamentals of Financial Management, 8th Edition, CENGAGE Learning.	
	Supplementary literature	Damodaran A. Corporate Finance. Theory and practice. Second edition. Wiley 2001 (later edition preferred)	
	eResources addresses	Basic https://wzr.ug.edu.pl/fid/ - https://www.weforum.org/search?query=entrepreneurship - World Economic Forum http://people.stern.nyu.edu/adamodar/New_Home_Page/home.htm -	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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