

Subject card

Subject name and code	Economic Policy, PG_00154492						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Bankowości i Finansów -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dorota Kowalczyk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		11.0		24.0	50
Subject objectives	Presentation of the theoretical and practical foundations of the implementation of economic policy, in particular fiscal, monetary and industrial policy.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W01] The student has an expanded knowledge of finance and accounting, their place in the system of social sciences and their relationship with other social sciences.	student has knowledge of the polish financial system and public finances	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FiRMU2_K04] Integrity: - the student adheres to the principles of business ethics and takes action to comply with these principles, - respects the law, - is objective, can perceive conflicts of interest, - correctly identifies and resolves dilemmas related to the practice of the profession.	student understands the principles of business ethics and knows the legal basis regulating these principles	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[FiRMU2_K05] Responsibility: - meets deadlines, - is able to set priorities appropriately in order to complete the task set before him, - is able to foresee the social consequences of his actions, - consistently strives to achieve the set goal, - is able to work systematically and independently, - respects the rules and norms of social coexistence.	student responsibly approaches the tasks assigned to him	[SK5] implementation of a problem task
	[FiRMU2_U02] The student can use advanced theoretical knowledge to describe the causes and course of economic processes and phenomena. The student can formulate his own critical opinions.	student knows assessphenomena in economic policy	[SU1] oral statement/conversation/ discussion [SU5] implementation of a problem task
	[FiRMU2_U01] The student understands and can correctly interpret complex economic phenomena in finance and accounting and basic ones in other social sciences. The student understands and can explain in depth the content of communications of economic institutions, articles in the press and magazines in the field of finance. The student correctly applies concepts of social sciences.	student is able to explain information about economic and social policy	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU5] implementation of a problem task
	[FiRMU2_W02] The student has an extended and organized knowledge of various types of economic structures and institutions and the changes occurring in them, particularly the banking system, insurance system, tax system, financial markets, and organization of the public finance system and private sector. The student knows the interrelationships between these structures and social institutions on a national and international scale.	student easily determines the functions of polish and international public social institutions	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FiRMU2_K03] Communication: - the student can present his/her view/ issue in a way that others can understand, - courageously (but prudently) expresses his opinion, is not afraid to ask questions, - can participate culturally in the discussion, - can give constructive criticism, - can communicate on specialized topics in finance and accounting with a diverse audience.	student has the ability to express their opinions and discuss financial issues in the macro and microeconomic areas	[SK1] oral statement/conversation/ discussion

Subject contents	The concept, functions and parameters of economic policy Macroeconomic policy and microeconomic policy Objectives and evolution of economic policy State participation in the economy Fiscal policy instruments Budget financing and budget deficit Adjustment of economic policy to the phase of the business cycle The essence of modern money, the foundation and functions of money The role of the central bank, monetary base, money supply and creation Inflation and deflation phenomena The strategy of direct inflation targeting and the mechanism of monetary policy transmission The formation of the exchange rate and its impact on the effects of monetary policy Objectives, types, pillars, evolution and tools of industrial policy Agricultural, municipal and regional policy and support for small and medium-sized enterprises The state-monopolistic system and economic transformation Current challenges of economic policy		
Prerequisites and co-requisites	Basic knowledge of microeconomics and macroeconomics		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written test	51.0%	100.0%
Recommended reading	Basic literature	• Ćwikliński H. (red.), Polityka gospodarcza, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2004. • Winiarski B. (red.), Polityka gospodarcza, Wydawnictwo Naukowe PWN, Warszawa 2012. • Ćwikliński H. (red.), Wyzwania dla polityki makroekonomicznej na początku XXI wieku, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2012. • Strony internetowe: CIA, Eurostat, GUS.	
	Supplementary literature	• Hall R.E., Taylor J.B., Makroekonomia. Teoria, funkcjonowanie i polityka, Wydawnictwo Naukowe PWN, Warszawa 1999. • Sławiński A. (red), Polityka pieniężna, Wydawnictwo C.H. Beck, Warszawa 2011. • Przybylska-Kapuścińska W. (red.), Współczesna polityka pieniężna, Difin, Warszawa 2008.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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