

Subject card

Subject name and code	Bachelor Seminar I, PG_00154895						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Banking and Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Adam Barembruch				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		23.0		36.0	75
Subject objectives	Preparation of a diploma thesis in accordance with ethical requirements and principles of writing works according to the standard specified by the Dean of the FacultyPreparation for defense						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_K01] Self-development: - understands the need for development and lifelong learning - is able to supplement and improve the acquired knowledge and skills - knows his strengths and weaknesses, sets ambitious goals to the best of his ability - knows how to accept failure and admit mistakes.	The student understands that during the seminar he/she has to deepen his/her previously acquired knowledge, as well as being aware of his/her mistakes	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[FiRL3_U02] The student can acquire data from various sources to analyze specific economic processes and phenomena related to finance. Is able to use information technologies.	The student is aware that the search for knowledge and source data for the thesis is a complex process. He/she is aware of the necessity to verify the acquired data.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[FiRL3_U08] The student can prepare typical written works, as well as oral speeches and presentations in Polish, on specific issues in the field of finance and accounting, using advanced theoretical approaches and various sources of information.	The diploma seminar involves writing a thesis, the student has the ability to prepare written work.	[SU3] text preparation/written work [SU8] observation of student's independent or team work
	[FiRL3_K05] Responsibility: - meets deadlines - is able to properly identify priorities for the implementation of the task set by him - consistently strives to achieve the set goal - is able to work systematically and independently - observes the rules and norms of social coexistence.	The student is aware that he/she has to meet the deadlines set during the diploma seminar and is able to distribute the work in such a way that he/she consistently meets the goals set during the seminar.	[SK8] observation of student's independent or team work
	[FiRL3_W06] The student has advanced knowledge of methods and tools, including data acquisition and analysis techniques, appropriate to management science and quality, which allow describing economic structures and institutions and the processes within and between them.	The student is familiar with and able to use techniques and analysis appropriate to management science and quality in the research part of the diploma thesis.	[SW3] text preparation/written work
	[FiRL3_U03] The student can properly analyse the causes, course and effects of specific processes and phenomena in finance and accounting, using advanced theories and relevant social sciences methods. Can identify stakeholders of processes and phenomena from the disciplines of management and quality sciences and economics and finance.	The student is able to analyse the data acquired for the thesis using advanced theories and relevant social science methods.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[FiRL3_K04] Integrity: - abides by business ethics - respects the law - is objective, is able to recognize conflicts of interest - correctly identifies and resolves dilemmas related to the practice of the profession.	The student knows the ethical principles and knows that he/she must apply them in the thesis.	[SK1] oral statement/conversation/discussion [SK8] observation of student's independent or team work
	[FiRL3_K03] Communication: - is able to present his view, issue in a way that others can understand - boldly (but thoughtfully) expresses his opinion, is not afraid to ask questions - is able to culturally participate in discussions - is able to give constructive criticism.	When discussing the topic and content of the thesis, the student is able to offer an opinion and also to take part in the discussion.	[SK8] observation of student's independent or team work

Subject contents	Familiarisation with the ethical principles of the thesis preparation Drawing up a research problem and the aim of the diploma thesis Preparation of a plan and structure of the thesis Preparation of relevant, up-to-date literature and materials Development of the theoretical and cognitive part Development of research steps and use of appropriate research methods Development of the empirical part - elaboration of the thesis results, their analysis and drawing conclusions Summarising the thesis Example seminar topics: dr hab. Angelika Kędzierska-Szczepaniak Alternative forms of business financing Crowdfunding Start-up financing Capital market Taxation of economic activities Personal income taxation Financial exclusion Financial innovation Tax systems in the world Dr Kamila Bielawska Pension schemes Public-private partnerships in social risk management Social insurance Costs and benefits of social insurance Risk management and insurance Social and insurance crime Dr Dorota Kowalczyk Credit, deposit and clearing activities of banks Financial and banking supervision Electronic banking Money market; capital market; NBP monetary policy Forms of corporate taxation Impact of personal income tax on the state budget Inheritance and gift tax Local taxes and charges as a source of municipal own revenue The role of indirect taxes in the development of the SME sector Property tax as a source of municipal revenue The Polish tax system in comparison with tax systems in other countries Personal income tax allowances Control procedures in tax law Tax oases as a means of minimising the tax burden Tax optimisation in capital groups Impact of VAT on company finances Dr. Sławomir Kujawa Behavioural economics Behavioural finance Classic and alternative investments Active and passive management in investment funds Securities and other financial instruments Capital market and the measurement of its efficiency Financial markets Analysis: portfolio, fundamental, technical Risk management in a cooperative bank Ethics in the financial market Financial consultancy (credit, insurance, investment) Financial innovation (banking in the metaverse, blockchain technology, cyber security) Delta Italian banking Dr Błażej Lepczyński Retail and mortgage banking, consumer finance market, use of internet in banking, business model analysis, distribution channels, credit and financial intermediation Risk management in banks, securitisation of assets, new capital adequacy regulations Bank rating, rating of financial institutions, rating agencies Banking market integration in the European Union Dr Marta Penczar Retail banking: Banks' lending activities, creditworthiness assessment Consumer credit market Cash and non-cash transactions Distribution channels for banking services Integration of the banking market in the European Union Development of the financial market in Poland Dr Piotr Pisarewicz Mechanisms, institutions and principles of investment on international financial markets Capital markets and the functioning of stock exchanges Mutual investment institutions and portfolio analysis Investment and corporate banking Non-life insurance on international markets Fraud and crime in international financial markets Cyber security of financial transactions Dr Nina Stepanok Green financial instruments. The postcovid economy and the development of the financial sector. Activities of financial institutions under conditions of digitisation of the economy. Features of the activities of innovative and traditional financial companies and their impact on the financial sector. The impact of globalisation of the world economy on local financial markets. The mortgage market and the development of the national economy. Dr Karol Śledzik Bank value management: bank valuation, identification of bank value generators. Evaluation of the level of intellectual capital of a financial institution: indicator evaluation of the level of intangible resources of a financial institution Crisis and financial restructuring of companies and banks Crises on financial markets Financial markets: capital market (technical and fundamental analysis), currency market Dr Adam Barembuch Retail banking: lending activities of banks, mortgage market, evaluation of retail banking products, bancassurance, Financial consultancy: analysis and planning of personal finances, saving, investing, insurance, financial planning tools Intermediation: distribution channels for banking services, market changes, development prospects, financial services sales techniques Financial markets: return and risk, measuring fundamental strength, complex strategies, strategies based on systematic investing, multidimensional comparative analysis		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	student's own work	51.0%	100.0%

Recommended reading	Basic literature	Literatura wykorzystana przez studenta do napisania pracy dyplomowej, zweryfikowana przez osobę prowadzącą seminarium dyplomowe W. Czakon (red), Podstawy metodologii badań w naukach o zarządzaniu. Wyd. Nieoczywiste, Warszawa, 2016
	Supplementary literature	M. Ćwiklicki, Metodyka przeglądu zakresu literatury (scoping review), MPRA, 2020; do pobrania: https://mpra.ub.uni-muenchen.de/104370/1/MPRA_paper_104370.pdf W. Grzegorzczak, Studium przypadku jako metoda badawcza i dydaktyczna w naukach o zarządzaniu, w: W. Grzegorzczak (red.), Wybrane problemy zarządzania i finansów. Studia przypadków, Wydawnictwo Uniwersytetu Łódzkiego, Łódź 2015, s. 9-16; do pobrania: https://core.ac.uk/download/pdf/71985216.pdf
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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