

Subject card

Subject name and code	Basics of micro entrepreneurship, PG_00155231						
Field of study	Informatics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers		dr Ewa Ignaciuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: lectures with multimedia presentations, case studies						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	To prepare students to play an active role in the labour market, both on the supply and demand sides of the labour market, including by setting up and running their own businesses.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[INFMU2_W08] has knowledge of the creation and development of forms of individual entrepreneurship		The student knows the rules for setting up and developing a business. The student knows the criteria for choosing the legal and organisational form of the business activity he/she is setting up, the sources of its financing and the methods of assessing the profitability of the business project		[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		
	[INFMU2_K05] is able to think and act in an entrepreneurial manner while observing the principles of professional ethics		The student is challenged to think creatively about business design; identifies opportunities and risks associated with business		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
	[INFMU2_K02] is ready to work in a team and to lead a team, understands the necessity of systematic work on projects of long-term character, among other things is able to plan work in a group, is able to determine the priorities of work		The student understands the need to work in a group and is ready to carry out projects requiring systematic and long-term teamwork		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		

Subject contents	1. Types of economic operators in Poland: types of organisational and legal forms of economic activity; formal and legal requirements for the registration of an economic operator. 2. Stages of business registration: registration of an individual business carried out by a natural person; registration of a civil and commercial company. 3. Costs and revenues of business activities: the main types of costs in a business, prices and how they are formed, revenues from business activities, financial and economic result of business activities. Financing of business activities. 4. Forms of taxation of economic operators: tax card; recorded flat-rate; rope tax; tax scale. 5. Individual interpretation of the tax. 6. Personnel management in a micro-enterprise: recruitment and selection of employees; employment contract and civil-law contracts; motivation and assessment of employees 7. Social insurance for micro-entrepreneurs: types of social insurance; social insurance contributions for entrepreneurs and employees; registration of the economic operator for social insurance.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation and presentation of the investor speech	51.0%	70.0%
	activity during classes	51.0%	30.0%
Recommended reading	Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. S. Blank, B. Dorf, Podręcznik startupu. Budowa wielkiej firmy krok po kroku, OnePress, 2013. 3. M. Czyżewska, Innowacje, start-upy, ryzyko, uwarunkowania rozwoju innowacyjnych przedsięwzięć, Wydawnictwo CeDeWu, Warszawa 2020.	
	Supplementary literature	1. J. Skrzypek, E. Filar, Biznes plan, Wydawnictwo POLTEXT, Warszawa 2007. 2. E. Ignaciuk, Różne oblicza ludzkiej pracy, s. 7-15 [w:] Wybrane zagadnienia z zakresu przedsiębiorczości i zarządzania finansami, red. M. Markiewicz i A. Borowicz, Dom Wydawniczy i Handlowy ELIPSA, Warszawa 2020.	
	eResources addresses	Basic https://zie.pg.edu.pl/documents/10693/38995566/Przedsiębiorczosc_jej_przejawy_i_szanse_rozwoju.pdf - Przedsiębiorczość, jej przejawy i szanse rozwoju, red. M. Popowska, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2015.	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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