

Subject card

Subject name and code	Abc of Micro Entrepreneurship, PG_00155284						
Field of study	Mathematical Modeling and Data Analysis						
Date of commencement of studies	October 2024		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information: Lecture with multimedia presentation; case studies						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		5.0		30.0	50
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[MMiADL3_K07] is ready to think and act in an entrepreneurial manner		The student takes on the challenge of creative thinking in business design			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
	[MMiADL3_W14] knows and understands the general principles of creating and developing forms of individual entrepreneurship using knowledge of mathematics and related sciences		The student has a general knowledge of business registration in Poland and entering the labour market			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	

Subject contents	The concept of entrepreneurship and the characteristics of an entrepreneurial person		
	Registered activity		
	Unregistered activity		
	Forms of employment		
	Conclusion of an employment contract		
	Establishment of an employment relationship		
	Working hours		
	Rest leave		
	Management styles		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Performance of a qualifying work, project or presentation	51.0%	70.0%
	individual work in class and group work in class	51.0%	30.0%
Recommended reading	Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makiela, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018	
		2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011	
		3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012	
		4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018	

	Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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