

Subject card

Subject name and code	Elements of entrepreneurship, PG_00155307						
Field of study	Informatics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Ignaciuk				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
	Additional information:						
	Lecture with multimedia presentation; case studies						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[INFL3_W11] knows the general principles of creating forms of individual entrepreneurship		The student has a general knowledge of business registration in Poland and entering the labour market		[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report		
	[INFL3_K01] knows the limitations of their own knowledge and understands the need for further education		he student knows the limitations of his/her own knowledge, including in the area of entrepreneurship, and understands the need for further education		[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report		
	[INFL3_K04] understands and appreciates the importance of intellectual honesty in his/her own and other people's actions; is ethical		The student understands and appreciates the importance of intellectual integrity in all activities that are a manifestation of individual entrepreneurship		[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report		

Subject contents	The concept of entrepreneurship and the characteristics of an entrepreneurial person		
	Registered activity		
	Unregistered activity		
	Forms of employment		
	Conclusion of an employment contract		
	Establishment of an employment relationship		
	Working hours		
	Rest leave		
	Management styles		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Performance of assignment, project or presentation	51.0%	70.0%
	Individual and group work in the classroom	51.0%	30.0%
Recommended reading	Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makieła, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018	
		2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011	
		3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012	
		4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018	

	Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2. Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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