University of Gdańsk

Subject card

Subject name and code	Investment Management, PG_00155510		
Field of study	Management		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2025/2026
Education level	postgraduate studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English
Semester of study	3	ECTS credits	3.0
Learning profile	academic	Assessment form	
Conducting unit	Katedra Inwestycji i Nieruchomości -> Faculty of Management		
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Aleksandra Koszarek-Cyra	
	Teachers		

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	21.0	49.0	100

Subject objectives	The aim of the course is to acquaint students with the principles of investment management in private enterprises, public entities and individual investors.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U05] The student can correctly select and apply advanced, complex methods and tools used in management and quality studies.	Is able to correctly select and apply methods and tools for investment analysis and portfolio management	[SU4] test/exam - oral or written [SU5] implementation of a problem task
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	Is able to search for detailed information and analyze it in the process of making rational and complex investment	[SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[ZARZMU2_K04] The student knows the need to resolve dilemmas related to the profession's performance and fulfilling social obligations. He correctly identifies them.	Has awareness of the need to address ethical dilemmas related to investment management and fulfilling social responsibilities. Identifies and analyzes them correctly.	[SK1] oral statement/conversation/ discussion
	[ZARZMU2_W13] The student has in-depth knowledge of advanced methods and techniques of managerial analysis, supporting the process of economic decision-making, and is familiar with the sources of obtaining data and information in the various fields of social sciences, especially management and quality studies.	Knows advanced investment analysis methods and sources of data for investments and portfolio management	[SW4] test/exam - oral or written
	[ZARZMU2_K01] The student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening of knowledge in both academic and non-academic modes. The student is able to inspire and organize the learning process of others.	Is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening knowledge in investment management, both through academic and non-academic means	[SK1] oral statement/conversation/ discussion
	[ZARZMU2_W10] The student identifies, understands, explains in an in-depth manner the mechanism of functioning of functional areas in an enterprise, their interrelationships and their role in the implementation of enterprise objectives.	Identifies, understands, and explains in-depth the mechanisms of various investment instruments, their interrelationships, and their impact on achieving the company's investment objectives	[SW4] test/exam - oral or written

Subject contents

1. The essence of the investments; concept, features, classification.
2. Concept of investment concept location in the development strategy of enterprises.
3. The essence of investments and financial decisions of enterprises.
4. Principle of enterprise investment management - definition and interpretation.
5. Tangible investments management within the enterprises.
6. Definition, features and types of tangible investments (investment projects) - theory and practice,
7. Fundamentals of rationalizing investment decisions - criteria, time, risk, rate of return,
8. Instruments used to assess the profitability of tangible investments (static and dynamic) - methods, examples and results interpreting.
9. The essence and tools of economic assessment of investment projects.
10. Financial investments within the enterprises - types and tools for assessing their profitability.
11. Basics of risk analysis in investment decisions.
12. The distinctive character of the assessment concerning the investments financed from the European Union funds.

Prerequisites and co-requisites

according to the study regulations

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
class activities (case analysis, discussions and tests)	51.0%	50.0%
final test	51.0%	50.0%

Recommended reading

Basic literature

1. Damodaran Aswath (1994), Damodaran on Valuation: security analysis for investment and corporate finance, John Wiley&Sons, New York.
2. Hill Stephen (1993), Managerial economics: the analysis of business decisions, Macmillan, London.
3. Megginson William L., Smart Scott B. (2006), Introduction to corporate finance, Thomson South-Western, Mason.

	Supplementary literature	1. Francis Andy (1996), Business mathematics and statistics, DP Publications, London. 2. Greenwald Bruce C.N. (2001), Value investing: from Graham to Buffett and beyond, JohnWiley&Sons, New York. 3. Patterson Robert, Kicia Mariusz (2016,) Capital: where it is wanted: a practitioners guide, Maria Curie-Skłodowska University Press, Lublin. 4. Poitras Geoffrey (2005), Security analysis and investment strategy, Blackwell Publishing, Malden.
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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