

Subject card

Subject name and code	Business Ethics, PG_00155512						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Zakład Zrównoważonego Rozwoju i Nauk o Jakości -> Katedra Strategicznego Rozwoju -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Płoska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the lecture is to familiarize students with the ethical challenges and issues related to business management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U03] The student can consider its ethical, social and environmental implications in decision-making. The student can initiate actions for the social environment and public interest.	Student is able to consider and understand the ethical implications of business decisions.	[SU1] oral statement/conversation/discussion
	[ZARZMU2_K03] The student is aware of the need to identify critical complex problems, including economic and social ones, and to plan ways to solve them under changing and unpredictable conditions.	Student is aware of the need to identify ethical challenges accompanying business activities and to find ways to respond to them.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_W06] The student has an in-depth knowledge of the impact of business on the environment and society, as well as the ethical challenges accompanying it.	Student has an advanced knowledge of the ethical challenges concerning business and its impact on the environment.	[SW4] test/exam - oral or written
	[ZARZMU2_W07] The student has an expanded knowledge of the evolution of views on the role of the enterprise in society and the place of man in the organization, his role in social, economic and administrative activities.	Student has an advanced knowledge of the evolving views on the ethical dimension of the human role in the functioning of the enterprise, in business processes and in market and non-market relations.	[SW4] test/exam - oral or written
	[ZARZMU2_K08] The student understands the need to behave ethically, sustainably, and socially responsibly in professional life. The student can initiate actions for the public interest.	Student is aware of and understands the importance of ethical and responsible business conduct.	[SK1] oral statement/conversation/discussion
Subject contents	Introduction to business ethics Ethical decision making and leadership Ethical challenges in organization and in its environment Ethical programs		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam (test)	51.0%	100.0%
Recommended reading	Basic literature	O.C. Ferrell, J. Fraedrich, L. Ferrell, Business Ethics. Ethical Decision Making and Cases, Cengage Learning (8th or newer edition).	
	Supplementary literature	S. M. Byars, K. Stanberry, Business Ethics, OpenStax, Rise University 2018. https://openstax.org/details/books/business-ethics. J. R. Boatright, Ethics and the Conduct of Business, Pearson Education (5th or newer edition). C. U. Becker, Business Ethics. Methods and Application, Routledge 2019. Selected articles related to current cases of unethical business conduct. Selected ethical codes and other corporate documents related to ethical dimension of business management.	
	eResources addresses	Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	The concept and levels of business ethics.The process of ethical decision-making.The concept and types of discrimination.Unfair competition.Environmental ethics.The concept and types of codes of ethics.
Work placement	Not applicable

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