

## Subject card

|                                             |                                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                                          |            |     |
|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Master Seminar 2, PG_00155513                                                                                                                                                                                   |                                                          |                                         |                                     |                                                                          |            |     |
| Field of study                              | Management                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                          |            |     |
| Date of commencement of studies             | October 2024                                                                                                                                                                                                    |                                                          | Academic year of realisation of subject |                                     | 2025/2026                                                                |            |     |
| Education level                             | postgraduate studies                                                                                                                                                                                            |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                               |                                                          | Mode of delivery                        |                                     | at the university                                                        |            |     |
| Year of study                               | 2                                                                                                                                                                                                               |                                                          | Language of instruction                 |                                     | English                                                                  |            |     |
| Semester of study                           | 3                                                                                                                                                                                                               |                                                          | ECTS credits                            |                                     | 6.0                                                                      |            |     |
| Learning profile                            | academic                                                                                                                                                                                                        |                                                          | Assessment form                         |                                     |                                                                          |            |     |
| Conducting unit                             | Katedra Organizacji i Zarządzania -> Faculty of Management -> Rektor                                                                                                                                            |                                                          |                                         |                                     |                                                                          |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                              |                                                          | prof. dr hab. Elżbieta Wojnicka-Sycz    |                                     |                                                                          |            |     |
|                                             | Teachers                                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                          |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                     | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                  | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                           | 0.0                                                      | 0.0                                     | 0.0                                 | 0.0                                                                      | 30.0       | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                  |                                                          |                                         |                                     |                                                                          |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                               | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                          | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                           | 30                                                       |                                         | 46.0                                |                                                                          | 74.0       | 150 |
| Subject objectives                          | 1. To familiarize the student with the principles of scientific research and the preparation of the thesis text.<br><br>2. To assist the student in the substantive preparation and help in editing the thesis. |                                                          |                                         |                                     |                                                                          |            |     |

| Learning outcomes | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Subject outcome                                                                       | Method of verification              |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------------|
|                   | [ZARZMU2_K05] The student is ready to make an in-depth assessment of phenomena and justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on an in-depth analysis of the information he receives.                                                                                                                                                                                                | Critically analysis the results of the research for the purpose of the master thesis. | [SK3] text preparation/written work |
|                   | [ZARZMU2_W01] The student has an expanded knowledge of the social sciences with particular emphasis on the discipline of management and quality sciences and understands their connections with other social sciences.                                                                                                                                                                                                                                              | Applies theory to the research for the purpose of the thesis.                         | [SW3] text preparation/written work |
|                   | [ZARZMU2_U10] The student has an in-depth ability to prepare written works and multimedia presentations on specific issues in management and quality studies, present them, and lead discussions in Polish and foreign languages.                                                                                                                                                                                                                                   | Prepares the master thesis according to methodological rules for management science.  | [SU3] text preparation/written work |
|                   | [ZARZMU2_U09] The student has an in-depth ability to formulate hypotheses and objectives and solve the research problem, using the literature on the subject and appropriately selected research methods.                                                                                                                                                                                                                                                           | Can set the objectives and hypothesis of the master thesis.                           | [SU3] text preparation/written work |
|                   | [ZARZMU2_U08] The student correctly uses complex terminology in the field of social sciences, especially in the discipline of management and quality studies, clearly and communicatively expresses his point of view.                                                                                                                                                                                                                                              | Uses appropriate terminology in the master thesis.                                    | [SU3] text preparation/written work |
|                   | [ZARZMU2_W14] The student has a structured, expanded detailed knowledge of the selected specialty in the field of management.                                                                                                                                                                                                                                                                                                                                       | Understands the theory for the thesis based on management science.                    | [SW3] text preparation/written work |
|                   | [ZARZMU2_K02] The student is aware of the need to supplement and expand the acquired knowledge and skills and strives to combine knowledge from different fields and disciplines of science interdisciplinarily. The student can inspire others to learn.                                                                                                                                                                                                           | Reads and quotes scientific articles for the thesis.                                  | [SK3] text preparation/written work |
| Subject contents  | <ol style="list-style-type: none"> <li>1. Selection of the topic of the diploma thesis</li> <li>2. The principles of developing the structure of the thesis</li> <li>3. The technique of writing the thesis: editing references in the text, creating tables and figures, bibliography, etc.</li> <li>4. Methods of conducting research</li> <li>5. Formal criteria for evaluation of the thesis</li> <li>6. The course of defense of the diploma thesis</li> </ol> |                                                                                       |                                     |

|                                                                |                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Prerequisites and co-requisites                                |                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                                                                                                                                                                                                             | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Percentage of the final grade |
|                                                                | Preparation of subsequent parts of the thesis                                                                                                                                                                                                                                                                                                        | 100.0%                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 100.0%                        |
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                     | Instructions how to write a master thesis <a href="http://wzr.ug.edu.pl/studia/index.php?str=526">http://wzr.ug.edu.pl/studia/index.php?str=526</a><br><br>Geoff Lancaster (2005), Research Methods in Management. A concise introduction to research in management and business consultancy, Elsevier Butterworth-Heinemann, <a href="https://cstn.wordpress.com/wp-content/uploads/2009/10/research-in-management.pdf">https://cstn.wordpress.com/wp-content/uploads/2009/10/research-in-management.pdf</a> |                               |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                             | Abiad, Zouhour & El-Chaarani, Hani. (2021). HOW TO WRITE YOUR MASTER THESIS: THE EASY HANDBOOK file:///Users/ela/Downloads/Version2HOWTOWRITEYOURMASTERTHESISinBUSINESSADMINST                                                                                                                                                                                                                                                                                                                                |                               |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                                 | Adresy na platformie eNauczanie:                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                               |
| Example issues/<br>example questions/<br>tasks being completed | Preparation of the contents - 1st month<br><br>Preparation of the problem and objective - 2nd month<br><br>Writing the 1st chapter - 1st term<br><br>Carrying out research - 2nd term<br><br>Writing all the theoretical chapters - 2nd term<br><br>Description of the research results - 3rd term<br><br>Preparation of the whole thesis - 3rd term |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                               |

Document generated electronically. Does not require a seal or signature.