

Subject card

Subject name and code	Start-up and Growth Management, PG_00155517						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English English		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Strategicznego Rozwoju -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Próchniak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The aim of the course is to provide a framework for the understanding of the growth of entrepreneurs/start-ups with the involvement of investors.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W08] The student has in-depth knowledge of enterprise and entrepreneurship, determinants shaping the effectiveness of economic activity with regional and international aspects.	The student has knowledge of the determinants of entrepreneurship and the functioning of start-ups	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[ZARZMU2_U08] The student correctly uses complex terminology in the field of social sciences, especially in the discipline of management and quality studies, clearly and communicatively expresses his point of view.	The student correctly uses terminology in the area of entrepreneurship and start-up development	[SU2] presentation/project/paper/report
	[ZARZMU2_W04] The student has an extended knowledge of the enterprise environment, its factors and changes occurring in this area, as well as the relations, significance and influence of the environment and stakeholders on the functioning of the enterprise. The student has expanded knowledge of tools for diagnosing macro- and micro-environment.	The student has knowledge of the business environment for the operation of start-ups	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student works in a group and takes the initiative within it.	[SK2] presentation/project/paper/report
Subject contents	Defining and Understanding Entrepreneurship, Start-ups and how they operate (business models) Being a founder of a start-up Evaluating Venture and Other Financing Opportunities Scaling Up Business and Growth Management of Star-ups		
Prerequisites and co-requisites	Knowledge of English at the level of at least B1/B2		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final test	50.0%	30.0%
	Presenting project/s	0.0%	20.0%
	Preparing project/s	0.0%	50.0%
Recommended reading	Basic literature	Da Rin, M., & Hellmann, T. (2020). <i>Fundamentals of entrepreneurial finance</i> . Oxford University Press. Global Entrepreneurship and Successful Growth Strategies of Early-Stage Companies (2011), World Economic Forum. https://www.weforum.org/search?query=entrepreneurship	
	Supplementary literature	Brigham E.F., Houston J.F. (2014), <i>Fundamentals of Financial Management</i> , 8 th Edition, CENGAGE Learning. Damodaran A. <i>Corporate Finance. Theory and practice</i> . Second edition. Wiley 2001 (later edition preferred) http://people.stern.nyu.edu/adamodar/New_Home_Page/home.htm Leveraging Entrepreneurial Ambition and Innovation () (2015), World Economic Forum.	
	eResources addresses	Uzupełniające Adresy na platformie eNauczanie:	

Example issues/ example questions/ tasks being completed	-
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.