

Subject card

Subject name and code	Management Concepts, PG_00155521						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	academic		Assessment form				
Conducting unit	Zakład Systemów Zarządzania -> Katedra Organizacji i Zarządzania -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Walentynowicz				
	Teachers		prof. dr hab. Agnieszka Szpitter dr hab. Piotr Walentynowicz dr Beata Wierzbicka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		6.0		49.0	100
Subject objectives	To create knowledge among students about various new management concepts and to teach them how to use the assumptions of these concepts in practice in a systematic manner.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	Is able to use knowledge about managing organizations in a modern way in practice.	[SU2] presentation/project/paper/report
	[ZARZMU2_W04] The student has an extended knowledge of the enterprise environment, its factors and changes occurring in this area, as well as the relations, significance and influence of the environment and stakeholders on the functioning of the enterprise. The student has expanded knowledge of tools for diagnosing macro- and micro-environment.	Knows how important it is to manage organisations in a modern way (systemic, sustainable and socially responsible), both for the organisation and its environment.	[SW4] test/exam - oral or written
	[ZARZMU2_W07] The student has an expanded knowledge of the evolution of views on the role of the enterprise in society and the place of man in the organization, his role in social, economic and administrative activities.	Knows how management concepts have evolved in practice and why they should be managed in a systemic and sustainable manner in modern organizations.	[SW4] test/exam - oral or written
	[ZARZMU2_K08] The student understands the need to behave ethically, sustainably, and socially responsibly in professional life. The student can initiate actions for the public interest.	Knows the basic ethical and socially responsible assumptions of various management concepts.	[SK4] test/exam - oral or written
	[ZARZMU2_U06] The student can forecast and simulate complex economic and social phenomena concerning the macro scale (economy) and micro terms (enterprise) using complex methods and tools applied in management and quality studies.	Knows various new methods of managing organizations that are elements of modern management concepts and is able to use them in practice.	[SU2] presentation/project/paper/report
Subject contents	1. The importance of a modern approach to managing organizations (systemic, sustainable and socially responsible). 2. Evolution of management concepts. 3. Process approach and TOC (Theory of Constraints) as the basis for a systemic approach to managing organizations. 4. Systemic approach to quality management (Total Quality Management). 5. Lean Management as an exemplification of a systemic and sustainable approach to management in practice. 6. Concepts focused on continuous improvement of the organization (Continuous Improvement). 7. Partnership approach to outsourcing and cooperation with organizations in the environment. 8. Knowledge management as a concept supporting the development of the organization. 9. Corporate social responsibility as the basis for the sustainable development of modern organizations.		
Prerequisites and co-requisites	Knowledge of the basics of managing organizations (passed the subject Basics of Management) and organizational behavior (passed the subject Organizational behavior).		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final examination (oral or written)	51.0%	50.0%
	Activity during classes	51.0%	10.0%
	Final project	51.0%	40.0%
Recommended reading	Basic literature 1. Czerska M., Szpitter A., Management concepts. Academic textbook, C. H. Beck, Warsaw 2010. 2. Zimniewicz K., Contemporary management concepts and methods. PWE, Warsaw 2003. 3. Waśniewski J., Strumiłło J. (eds.), Selected management concepts in healthcare entities, Dom Organizacji, Toruń 2013.		

	Supplementary literature	1. Goldrat E., Cox JK., Goal. Excellence in production, Werbel, Warsaw 2000.2. Imai M., Gemba Kaizen, MT Busines, Warsaw 2006.3. Kraszewski R., TQM theory and practice, Dom Organizacji, Toruń 2001.4. Senge P., The fifth discipline. Theory and practice of a learning organization, Oficyna Ekonomiczna, Cracow 2006.5. Trocki M., Outsourcing. Method of restructuring economic activity, PWE, Warsaw 2001.6. Womack J.P., Jones D.T., Roos D., The machine that changed the world, ProdPress, Wrocław 2008.7. Walentynowicz P., Conditioning the effectiveness of Lean Management implementation in manufacturing enterprises in Poland, ed. UG, Gdansk 2014.
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Final project: Analyzing and diagnosing the actual state of a selected enterprise and proposing improvements using the assumptions of selected management concepts. Exam question: Which organizational method is derived strictly from the Lean Management concept? a) PDCA b) DMAIC c) VOC d) JiT	
Work placement	Not applicable	

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