

Subject card

Subject name and code	Business Investment Management, PG_00155535						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Investment and Real Estate -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewelina Nawrocka				
	Teachers		dr Ewelina Nawrocka				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		24.0		36.0	75
Subject objectives	The lecture aims to familiarize students with the principles of investment management for private enterprises and public entities.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W13] The student has in-depth knowledge of advanced methods and techniques of managerial analysis, supporting the process of economic decision-making, and is familiar with the sources of obtaining data and information in the various fields of social sciences, especially management and quality studies.	The student has in-depth knowledge of advanced methods and techniques that support the process of making economic and investment decisions, as well as the sources for obtaining data and information in various fields of social sciences.	[SW4] test/exam - oral or written
	[ZARZMU2_W04] The student has an extended knowledge of the enterprise environment, its factors and changes occurring in this area, as well as the relations, significance and influence of the environment and stakeholders on the functioning of the enterprise. The student has expanded knowledge of tools for diagnosing macro- and micro-environment.	The student has an expanded knowledge in the field of investment management in an enterprise and understands the importance of relationships with the environment, which the investment process can significantly impact.	[SW1] oral statement/conversation/discussion
	[ZARZMU2_K05] The student is ready to make an in-depth assessment of phenomena and justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on an in-depth analysis of the information he receives.	The student is ready to make an in-depth assessment of investment profitability and makes rational investment decisions based on a thorough analysis of the gathered information.	[SK4] test/exam - oral or written
	[ZARZMU2_U04] The student can creatively apply management and quality studies knowledge in professional practice.	The student can apply the acquired knowledge of investment management in professional practice.	[SU1] oral statement/conversation/discussion
	[ZARZMU2_K03] The student is aware of the need to identify critical complex problems, including economic and social ones, and to plan ways to solve them under changing and unpredictable conditions.	The student is aware of the need to identify important issues, including economic and social ones, that may affect the investment process in an enterprise and to plan ways to address them.	[SK1] oral statement/conversation/discussion
	[ZARZMU2_U05] The student can correctly select and apply advanced, complex methods and tools used in management and quality studies.	The student can correctly select and apply methods and tools used for investment management	[SU4] test/exam - oral or written
Subject contents	- Investments in Shaping the Market Value of an Enterprise - Principles of Investment Management - Tools for Managing Investment Projects - Rate of Return, Project Lifespan, Cash Flows in the Investment Cycle, Risk, Methods of Profitability Assessment - Financing Investment Projects and Optimization of the Financing Structure - Preparation and Evaluation of the Effectiveness of Selected Enterprise Investment Projects - Corporate Investment Strategies in Conditions of Social Responsibility		
Prerequisites and co-requisites	Fundamentals of economic theory and business management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final test	51.0%	100.0%
Recommended reading	Basic literature	Nawrocka E. Szczepaniak K., Welzant K. Wojewnik-Filipkowska A., Inwestycje przedsiębiorstw w niepewnych warunkach rynkowych, Wyd. CeDeWu, Warszawa 2022.	

	Supplementary literature	1. Dziworska K., Decyzje inwestycyjne przedsiębiorstw, Wyd. UG, Gdańsk 2000. 2. Behrens W., Hawranek P.M., Poradnik przygotowania przemysłowych studiów feasibility, UNIDO, Warszawa 1993. 3. Zarządzanie inwestycjami i nieruchomościami - wybrane problemy, praca zbiorowa pod red. M. Rymarzak, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2011. 4. Czechowski L., Dziworska K., Gostkowska-Drzewicka T., Górczyńska A., Ostrowska E., Projekty inwestycyjne, finansowanie, metody i procedury oceny, ODDK, Gdańsk 1999. 5. Machała R., Zarządzanie finansami i wycena firmy, Oficyna Wydawnicza Unimex, Warszawa 2011. 6. Cyprijański J., Metodyczne podstawy ekonomicznej oceny inwestycji informatycznych przedsiębiorstw, Uniwersytet Szczeciński, Rozprawy i studia nr 669/2007. 7. Ostrowska E., Ryzyko projektów inwestycyjnych, PWE 2002. 8. Rogowski W., Rachunek efektywności inwestycji, Wolters Kluwer, Kraków 2008.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Types of enterprise investment projects and their impact on production capacity. 2. Risk in the investment process. 3. Sources of financing for enterprise investments.	
Work placement	Not applicable	

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