Subject card

Subject name and code	Corporate Performance Evaluation, PG_00155544					
Field of study	Management					
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026	
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery		at the university	
Year of study	2		Language of instruction		Polish	
Semester of study	3		ECTS credits		2.0	
Learning profile	academic		Assessment form		credit	
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector					
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dawid Szramowski			
	Teachers		dr Dawid Szramowski			

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	15	11.0	24.0	50

Subject objectives	Explaining to students the essence of a company's standing and presenting the methods, procedures, techniques, and stages of analysis that allow for the assessment of a company's situation.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W06] The student has an in-depth knowledge of the impact of business on the environment and society, as well as the ethical challenges accompanying it.	The student can creatively apply the knowledge acquired in various areas and forms to solve problems related to assessing a company's standing in the fields of finance and accounting that arise in business practice. They also understand the limitations of the applied knowledge and are able to appropriately account for these in their analyses.	[SW4] test/exam - oral or written
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student has a detailed understanding of the principles for evaluating ventures in the field of finance and accounting, such as the profitability of investment projects, assessment of a company's financial situation, risk evaluation, and bankruptcy threats. They can identify the types of risks associated with a company's operations, accurately determine their consequences, and apply appropriate mitigation methods, effectively utilizing theoretical knowledge and relevant research methods in the context of assessing the company's standing.	[SK4] test/exam - oral or written
	[ZARZMU2_U05] The student can correctly select and apply advanced, complex methods and tools used in management and quality studies.	The student can independently propose solutions to specific problems related to assessing a company's standing in the areas of finance and accounting, based on established criteria.	[SU4] test/exam - oral or written
	[ZARZMU2_U06] The student can forecast and simulate complex economic and social phenomena concerning the macro scale (economy) and micro terms (enterprise) using complex methods and tools applied in management and quality studies.	The student has in-depth knowledge of the creation and economic functioning of enterprises, particularly in the context of analyzing a company's standing. They are familiar with organizational forms, stages of development, and financial conditions that determine their value and economic success.	[SU4] test/exam - oral or written
	[ZARZMU2_W08] The student has in-depth knowledge of enterprise and entrepreneurship, determinants shaping the effectiveness of economic activity with regional and international aspects.	The student demonstrates responsibility in assessing a company's standing, meeting deadlines, and appropriately setting priorities in task execution.	[SW4] test/exam - oral or written
	[ZARZMU2_K05] The student is ready to make an in-depth assessment of phenomena and justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on an in-depth analysis of the information he receives.	The student possesses the ability to think creatively and can go beyond conventional frameworks in the analysis of a company's standing. They demonstrate an entrepreneurial approach, thinking and acting innovatively in assessing the company's situation, and are able to adapt flexibly to the changing demands of the business environment.	[SK4] test/exam - oral or written
	[ZARZMU2_W07] The student has an expanded knowledge of the evolution of views on the role of the enterprise in society and the place of man in the organization, his role in social, economic and administrative activities.	The student correctly applies normative systems and selected norms and rules (legal, professional, moral) to solve advanced problems related to assessing a company's standing. They have the ability to effectively utilize the appropriate normative system for analyzing the company's situation and evaluating its financial condition.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	The student has in-depth knowledge of norms and rules (legal, organizational, moral, and ethical) in the field of finance and accounting, which are crucial for assessing a company's standing.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

<table>
<tr><td>Subject contents</td><td colspan="2">

- The essence of financial statement auditing, an introduction to the specifics of the profession of anauditor, and a presentation of the methods, procedures, techniques, and stages of financial audit.
- The use of non-financial information in assessing a company.
- The role and principles of the operations of rating agencies in the financial market, the role of ratings in assessing the creditworthiness of an issuer.
- Corporate bankruptcy - essence, classification of causes, types, phases; selected methods ofbankruptcy forecasting.
- Assessment of small enterprises.

</td></tr>
<tr><td>Prerequisites
and co-requisites</td><td colspan="2">Enrolled in the 2nd semester of the second-cycle (master's) studies.</td></tr>
<tr><td>Assessment methods
and criteria</td><td colspan="2">

Subject passing criteria	Passing threshold	Percentage of the final grade
Written test	51.0%	100.0%

</td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>1. M. Jerzemowska (red): Analiza ekonomiczna w przedsiębiorstwie;PWE, Warszawa 2013 or 2018
2. Magdalena Gostkowska-Drzewicka, Kondycja finansowa jakowyznacznik pozycji konkurencyjnej przedsiębiorstwdeweloperskich, ,,Nauki o Finansach, nr 1(22) 2015,Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu.
3. L. Bednarski: Analiza finansowa w przedsiębiorstwie; PWE,Warszawa 2007.</td></tr>
<tr><td>Supplementary literature</td><td>1. B. Pomykalska, P. Pomykalski: Analiza finansowaprzedsiębiorstwa; PWN, Warszawa 2007 (chapter 4)

2. D.Wędzki: Analiza wskaźnikowa sprawozdania finansowego;Wolters Kluwer, Kraków 2009</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/
example questions/
tasks being completed</td><td colspan="2"></td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
</table>

Document generated electronically. Does not require a seal or signature.