

Subject card

Subject name and code	Corporate Performance Evaluation, PG_00155989						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Finansów Przedsiębiorstw -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dawid Szramowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		18.0		24.0	50
Subject objectives	Explaining to students the essence of a company's standing and presenting the methods, procedures, techniques, and stages of analysis that allow for the assessment of a company's situation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student can independently propose solutions to specific problems related to assessing a company's standing in the areas of finance and accounting, based on established criteria.	[SK4] test/exam - oral or written
	[ZARZMU2_K05] The student is ready to make an in-depth assessment of phenomena and justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on an in-depth analysis of the information he receives.	The student possesses the ability to think creatively and can go beyond conventional frameworks in the analysis of a company's standing. They demonstrate an entrepreneurial approach, thinking and acting innovatively in assessing the company's situation, and are able to adapt flexibly to the changing demands of the business environment.	[SK4] test/exam - oral or written
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	The student can creatively apply the knowledge acquired in various areas and forms to solve problems related to assessing a company's standing in the fields of finance and accounting that arise in business practice. They also understand the limitations of the applied knowledge and are able to appropriately account for these in their analyses.	[SU4] test/exam - oral or written
	[ZARZMU2_U01] The student has an in-depth ability to interpret socio-economic phenomena and current events in economic policy and economics, independently formulate his own opinions in this area, and propose adequate solutions in the case of changes occurring in these areas.	The student correctly applies normative systems and selected norms and rules (legal, professional, moral) to solve advanced problems related to assessing a company's standing. They have the ability to effectively utilize the appropriate normative system for analyzing the company's situation and evaluating its financial condition.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ZARZMU2_U06] The student can forecast and simulate complex economic and social phenomena concerning the macro scale (economy) and micro terms (enterprise) using complex methods and tools applied in management and quality studies.	The student has in-depth knowledge of norms and rules (legal, organizational, moral, and ethical) in the field of finance and accounting, which are crucial for assessing a company's standing.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ZARZMU2_W10] The student identifies, understands, explains in an in-depth manner the mechanism of functioning of functional areas in an enterprise, their interrelationships and their role in the implementation of enterprise objectives.	The student demonstrates responsibility in assessing a company's standing, meeting deadlines, and appropriately setting priorities in task execution.	[SW4] test/exam - oral or written
	[ZARZMU2_W04] The student has an extended knowledge of the enterprise environment, its factors and changes occurring in this area, as well as the relations, significance and influence of the environment and stakeholders on the functioning of the enterprise. The student has expanded knowledge of tools for diagnosing macro- and micro-environment.	The student has in-depth knowledge of the creation and economic functioning of enterprises, particularly in the context of analyzing a company's standing. They are familiar with organizational forms, stages of development, and financial conditions that determine their value and economic success.	[SW4] test/exam - oral or written

	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W08] The student has in-depth knowledge of enterprise and entrepreneurship, determinants shaping the effectiveness of economic activity with regional and international aspects.	The student has a detailed understanding of the principles for evaluating ventures in the field of finance and accounting, such as the profitability of investment projects, assessment of a company's financial situation, risk evaluation, and bankruptcy threats. They can identify the types of risks associated with a company's operations, accurately determine their consequences, and apply appropriate mitigation methods, effectively utilizing theoretical knowledge and relevant research methods in the context of assessing the company's standing.	[SW4] test/exam - oral or written
Subject contents	• The essence of financial statement auditing, an introduction to the specifics of the profession of an auditor, and a presentation of the methods, procedures, techniques, and stages of financial audit. • The use of non-financial information in assessing a company. • The role and principles of the operations of rating agencies in the financial market, the role of ratings in assessing the creditworthiness of an issuer. • Corporate bankruptcy - essence, classification of causes, types, phases; selected methods of bankruptcy forecasting. • Assessment of small enterprises.		
Prerequisites and co-requisites	Enrolled in the 2nd semester of the second-cycle (master's) studies.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written test	51.0%	100.0%
Recommended reading	Basic literature	1. M. Jerzemowska (red): Analiza ekonomiczna w przedsiębiorstwie;PWE, Warszawa 2013 or 2018 2. Magdalena Gostkowska-Drzewicka, Kondycja finansowa jakowyznacznik pozycji konkurencyjnej przedsiębiorstw deweloperskich, „Nauki o Finansach, nr 1(22) 2015,Wydawnictwo Uniwersytetu Ekonomicznego we Wrocławiu. 3. L. Bednarski: Analiza finansowa w przedsiębiorstwie; PWE,Warszawa 2007	
	Supplementary literature	1. B. Pomykalska, P. Pomykalski: Analiza finansowaprzsiębiorstwa; PWN, Warszawa 2007 (chapter 4) 2. D.Wędzki: Analiza wskaźnikowa sprawozdania finansowego;Wolters Kluwer, Kraków 2009	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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