

Subject card

Subject name and code	Entrepreneurship, PG_00156047						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		8.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Joanna Sadkowska				
	Teachers		dr Bartosz Nowak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		85.0		99.0	200
Subject objectives	The aim is to impart knowledge on the creation and management of a small enterprise, taking into account alternative forms of organisation and cooperation on the market.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W03] The student has an extended knowledge of the organizational and legal forms of establishment and functioning of enterprises and the development of various forms of individual entrepreneurship in Poland, knows and understands advanced concepts, principles and legal norms and regulations governing the functioning of business entities.	Has an extended knowledge of organisational and legal forms of establishing and functioning of enterprises and of the development of various forms of individual entrepreneurship in Poland, knows and understands advanced legal concepts, principles and norms of law regulating the functioning of economic entities.	[SW4] test/exam - oral or written
	[ZARZMU2_K05] The student is ready to make an in-depth assessment of phenomena and justify his position through rational, logical and entrepreneurial use of knowledge - basing his assertions and decisions on an in-depth analysis of the information he receives.	He is ready to make an in-depth assessment of phenomena in the economy.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[ZARZMU2_W08] The student has in-depth knowledge of enterprise and entrepreneurship, determinants shaping the effectiveness of economic activity with regional and international aspects.	Has an in-depth knowledge of enterprise and entrepreneurship, the determinants shaping business efficiency.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	[ZARZMU2_U01] The student has an in-depth ability to interpret socio-economic phenomena and current events in economic policy and economics, independently formulate his own opinions in this area, and propose adequate solutions in the case of changes occurring in these areas.	Has an in-depth ability to interpret socio-economic phenomena, current events in economic policy, economics, as well as to independently formulate his/her own opinions in this respect	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	Is ready to work as part of a team.	[SK8] observation of student's independent or team work
Subject contents	Entrepreneur, entrepreneurship - analysis of concepts, personal and operational characteristics of an entrepreneur, self-assessment of entrepreneurial attitudes, self-employment, features of SMEs, presentation of selected entrepreneurs, essence, meaning and determinants of the development of family businesses, specificity of Polish the essence, significance and determinants of the development of family enterprises, the specificity of Polish family entrepreneurship, presentation of selected family enterprises, the role of innovation in the development of entrepreneurship development, the role of innovation in the development of entrepreneurship, administrative procedures related to business registration, barriers to development, development phases - the issue of the life cycle of a small enterprise life cycle. Specifics of the financial barrier. Competitive strategies of small and medium-sized enterprises, success and failure in business.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	classroom activities	0.0%	30.0%
	written exam	51.0%	70.0%

Recommended reading	Basic literature	Ustawa prawo przedsiębiorców z 6 marca 2018 M.Safin: Zarządzanie małą firmą, AE we Wrocławiu, Wrocław 2003 M.Matejun Zarządzanie małą i średnią firmą ,Difin 2012 Praca pod redakcją S.Sojaka : Założyć firmę i nie zbankrutować aspekty zarządcze Praca pod redakcją S.Sojaka : Założyć firmę i nie zbankrutować aspekty prawne B.Glinka, S.Gudkova - Przedsiębiorczość , Warszawa 2011
	Supplementary literature	J.Jeżak, W.Popczyk, A.Winnicka-Popczyk: Przedsiębiorstwo rodzinne: funkcjonowanie i rozwój, Difin, Warszawa 2004, G.Sobczyk: Strategie konkurencji małych i średnich przedsiębiorstw, Wyd. UMCK w Lublinie, Lublin 2006, B. Nowak, Kompetencje menedżerskie spójne z procesem organizacyjnego uczenia się we współczesnych przedsiębiorstwach, "Journal of Modern Science" 2/37/2018, ss. 319-326
	eResources addresses	
Example issues/ example questions/ tasks being completed	Personal and operational characteristics of the entrepreneur Competitive strategies of small and medium-sized enterprises	
Work placement	Not applicable	

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