

Subject card

Subject name and code	Managerial Decisions, PG_00156052						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		4.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Strategicznego Rozwoju -> Faculty of Management -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jędrzej Siciński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	14.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		37.0		49.0	100
Subject objectives	The primary goal is to creatively solve the practical issue presented to students. The work requires collaborative action aimed at achieving synergy through various approaches and perspectives on the given problem. All the case studies discussed represent a generalization of practical business situations encountered in real-world economic practice.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W13] The student has in-depth knowledge of advanced methods and techniques of managerial analysis, supporting the process of economic decision-making, and is familiar with the sources of obtaining data and information in the various fields of social sciences, especially management and quality studies.	The student possesses knowledge of a range of methods and their appropriate selection depending on the nature of the problem being solved and the specifics of managerial practice.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[ZARZMU2_W10] The student identifies, understands, explains in an in-depth manner the mechanism of functioning of functional areas in an enterprise, their interrelationships and their role in the implementation of enterprise objectives.	The student is aware of the nature of an organization as a complex system and possesses practical knowledge in addressing typical managerial dilemmas.	[SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[ZARZMU2_U07] The student can search for detailed information to make rational and complex decisions of an operational and strategic nature in enterprises.	The student skillfully utilizes various sources of information useful for the management and decision-making process—ranging from reliable electronic databases and scientific publications to the critical analysis of "grey" sources.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[ZARZMU2_K06] The student is ready to work in, contribute to or manage groups. Takes the initiative when working in a group. The student can lead and supervise a team.	The student works effectively in a team, efficiently fulfills assigned roles, and is aware of group dynamics in the context of performing management functions.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
Subject contents	Given the strictly practical context of the course, each academic year students familiarize themselves with the premises of different business projects, which are progressively developed throughout the semester. The classes take the form of a seminar during which the group is divided into project teams that independently (separately, without inter-team consultations) work on successive stages of building an action plan. Managerial Decisions is a competition for the best action scenario, serving as a dynamic example of environmental variability and the multi-faceted nature of operating within it.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project Evaluation: Project preparation: 70% and Project defense: 30%	51.0%	100.0%
Recommended reading	Basic literature	Core Literature for the Course: • Materials prepared and provided by the instructor during the classes • Information available online (if the case study assumptions require it)	
	Supplementary literature	- Electronic resources of the University of Gdańsk (particularly business intelligence databases)	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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