

Subject card

Subject name and code	Diploma Seminar I, PG_00156116						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	undergraduate studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit	Katedra Strategicznego Rozwoju -> Faculty of Management -> Rektor						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Małgorzata Szymańska-Brałkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		9.0		36.0	75
Subject objectives	Preparation of a diploma thesis in accordance with ethical requirements and the rules of writing works according to the standard set by the Dean of the Faculty. Preparation for the defense of the diploma thesis.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[ZARZL3_W14] The student has a structured detailed knowledge of the selected specialty in the field of management.		Student has structured knowledge of the chosen specialization in management.		[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work		
	[ZARZL3_U09] The student has the ability to formulate hypotheses and objectives and solve a research problem using the using the literature on the subject and properly selected research methods.		Student has the ability to formulate hypotheses and research goals and to solve research problem using appropriate subject literature and appropriately selected research methods.		[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work		
	[ZARZL3_K01] The student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening of knowledge in both academic and non-academic modes.		Student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening knowledge in academic mode as well as in everyday and professional life.		[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work		
	[ZARZL3_U10] The student can prepare written works and multimedia presentations on specific issues in the field of management and quality studies, present them and lead discussions.		Student has the ability to prepare written thesis, multimedia presentations on issues in the field of management and quality sciences. Student has the ability to lead discussions.		[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work		

Subject contents

Seminar content:

1. Getting to know ethical tools for creating a diploma thesis.
2. Development of the research problem and the purpose of the work.
3. Development of a work plan and structure.
4. Preparation of correct, up-to-date literature and materials.
5. Development of the cognitive theory part.
6. Development of research procedures and the use of correct methods.
7. Development of the empirical part of the work results, their application and conclusions from the application
8. Summary of work.

Seminar topics:

- conditions for running a business in Poland and the EU;
- planning and development of small and medium-sized enterprises;
- functioning and development conditions of the SME sector;
- family entrepreneurship;
- functioning of start-ups;
- cultural aspects of business management;
- financing of the company's activities;
- analysis of the company's environment and potential;
- development, competitive and functional strategies in the enterprise;
- stakeholder relationship management;
- innovation management;
- quality management in the enterprise;
- business excellence models;
- sustainable development and business;
- implementing social responsibility in the enterprise;

	- environmental management in the enterprise; - anti-crisis management; - early warning systems; - enterprise restructuring; - bankruptcy processes; - operation and development of the corporation; - risk in business activities; - value management in corporations; -project management in the enterprise; - other issues related to broadly understood enterprise development management.		
Prerequisites and co-requisites	Passed "Proseminar" subject.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Semester V: the basis of the credit is the development of the concept and the theoretical part of the work.	51.0%	100.0%
Recommended reading	Basic literature	Literature used by the student to write his diploma thesis, verified by the lecturer of diploma seminar.	
	Supplementary literature	Literature used by the student to write his diploma thesis, verified by the lecturer of diploma seminar.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Detailed issues regarding individual bachelor's theses.		
Work placement	Not applicable		

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