

## Subject card

|                                             |                                                                                                                                                                                                                     |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|--------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Diploma Seminar II, PG_00156117                                                                                                                                                                                     |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Field of study                              | Management                                                                                                                                                                                                          |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Date of commencement of studies             | October 2024                                                                                                                                                                                                        |                                                          | Academic year of realisation of subject                                                                                                                                                           |                                     | 2026/2027                                                                            |            |     |
| Education level                             | undergraduate studies                                                                                                                                                                                               |                                                          | Subject group                                                                                                                                                                                     |                                     | Obligatory subject group in the field of study<br>Optional subject group             |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                   |                                                          | Mode of delivery                                                                                                                                                                                  |                                     | at the university                                                                    |            |     |
| Year of study                               | 3                                                                                                                                                                                                                   |                                                          | Language of instruction                                                                                                                                                                           |                                     | Polish                                                                               |            |     |
| Semester of study                           | 6                                                                                                                                                                                                                   |                                                          | ECTS credits                                                                                                                                                                                      |                                     | 5.0                                                                                  |            |     |
| Learning profile                            | academic                                                                                                                                                                                                            |                                                          | Assessment form                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Conducting unit                             | Katedra Strategicznego Rozwoju -> Faculty of Management -> Rektor                                                                                                                                                   |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                  |                                                          | dr Małgorzata Szymańska-Brałkowska                                                                                                                                                                |                                     |                                                                                      |            |     |
|                                             | Teachers                                                                                                                                                                                                            |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                         | Lecture                                                  | Tutorial                                                                                                                                                                                          | Laboratory                          | Project                                                                              | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                               | 0.0                                                      | 0.0                                                                                                                                                                                               | 0.0                                 | 0.0                                                                                  | 35.0       | 35  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                      |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                   | Participation in didactic classes included in study plan |                                                                                                                                                                                                   | Participation in consultation hours |                                                                                      | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                               | 35                                                       |                                                                                                                                                                                                   | 29.0                                |                                                                                      | 61.0       | 125 |
| Subject objectives                          | Preparation of a diploma thesis in accordance with ethical requirements and the rules of writing works according to the standard set by the Dean of the Faculty. Preparation for the defense of the diploma thesis. |                                                          |                                                                                                                                                                                                   |                                     |                                                                                      |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                                                      |                                                          | Subject outcome                                                                                                                                                                                   |                                     | Method of verification                                                               |            |     |
|                                             | [ZARZL3_W14] The student has a structured detailed knowledge of the selected specialty in the field of management.                                                                                                  |                                                          | Student has structured knowledge of the chosen specialization in management.                                                                                                                      |                                     | [SW1] oral statement/ conversation/discussion<br>[SW3] text preparation/written work |            |     |
|                                             | [ZARZL3_K01] The student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening of knowledge in both academic and non-academic modes.                     |                                                          | Student is aware of the depreciation of knowledge over time and understands the need for lifelong learning and deepening knowledge in academic mode as well as in everyday and professional life. |                                     | [SK1] oral statement/conversation/ discussion<br>[SK3] text preparation/written work |            |     |
|                                             | [ZARZL3_U10] The student can prepare written works and multimedia presentations on specific issues in the field of management and quality studies, present them and lead discussions.                               |                                                          | Student has the ability to prepare written thesis, multimedia presentations on issues in the field of management and quality sciences. Student has the ability to lead discussions.               |                                     | [SU1] oral statement/conversation/ discussion<br>[SU3] text preparation/written work |            |     |
|                                             | [ZARZL3_U09] The student has the ability to formulate hypotheses and objectives and solve a research problem using the using the literature on the subject and properly selected research methods.                  |                                                          | Student has the ability to formulate hypotheses and research goals and to solve research problem using appropriate literature and correctly selected research methods.                            |                                     | [SU1] oral statement/conversation/ discussion<br>[SU3] text preparation/written work |            |     |

|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Subject contents | <p>Seminar content:</p> <ol style="list-style-type: none"> <li>1. Getting to know ethical tools for creating a diploma thesis.</li> <li>2. Development of the research problem and the purpose of the work.</li> <li>3. Development of a work plan and structure.</li> <li>4. Preparation of correct, up-to-date literature and materials.</li> <li>5. Development of the cognitive theory part.</li> <li>6. Development of research procedures and the use of correct methods.</li> <li>7. Development of the empirical part of the work results, their application and conclusions from the application</li> <li>8. Summary of work.</li> </ol> <p>Seminar topics:</p> <ul style="list-style-type: none"> <li>- conditions for running a business in Poland and the EU;</li> <li>- planning and development of small and medium-sized enterprises;</li> <li>- functioning and development conditions of the SME sector;</li> <li>- family entrepreneurship;</li> <li>- functioning of start-ups;</li> <li>- cultural aspects of business management;</li> <li>- financing of the company's activities;</li> <li>- analysis of the company's environment and potential;</li> <li>- development, competitive and functional strategies in the enterprise;</li> <li>- stakeholder relationship management;</li> <li>- innovation management;</li> <li>- quality management in the enterprise;</li> <li>- business excellence models;</li> <li>- sustainable development and business;</li> <li>- implementing social responsibility in the enterprise;</li> </ul> |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                          |                               |
|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------|
|                                                          | <ul style="list-style-type: none"><li>- environmental management in the enterprise;</li><li>- anti-crisis management;</li><li>- early warning systems;</li><li>- enterprise restructuring;</li><li>- bankruptcy processes;</li><li>- operation and development of the corporation;</li><li>- risk in business activities;</li><li>- value management in corporations;</li><li>-project management in the enterprise;</li><li>- other issues related to broadly understood enterprise development management.</li></ul> |                                                                                                          |                               |
| Prerequisites and co-requisites                          | Diploma seminar I passed.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                          |                               |
| Assessment methods and criteria                          | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Passing threshold                                                                                        | Percentage of the final grade |
|                                                          | In Semester VI, the basis for earning credits is the submission of the complete bachelor's thesis, which must be approved by the supervisor.                                                                                                                                                                                                                                                                                                                                                                           | 51.0%                                                                                                    | 100.0%                        |
| Recommended reading                                      | Basic literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Literature used by the student to write his diploma thesis, verified by the lecturer of diploma seminar. |                               |
|                                                          | Supplementary literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Literature used by the student to write his diploma thesis, verified by the lecturer of diploma seminar. |                               |
|                                                          | eResources addresses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Adresy na platformie eNauczanie:                                                                         |                               |
| Example issues/ example questions/ tasks being completed | Detailed issues regarding individual bachelor's theses.                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                          |                               |
| Work placement                                           | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                          |                               |

Document generated electronically. Does not require a seal or signature.