

Subject card

Subject name and code	Ethics in Business, PG_00156512						
Field of study	Information Science and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject			2025/2026	
Education level	postgraduate studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			English	
Semester of study	4		ECTS credits			3.0	
Learning profile	academic		Assessment form				
Conducting unit	Zakład Zrównoważonego Rozwoju i Nauk o Jakości -> Katedra Strategicznego Rozwoju -> Faculty of Management						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Płoska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		20.0		30.0	65
Subject objectives	The aim of the lecture is to familiarize students with the ethical challenges and issues related to business management.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.		Student has an advanced knowledge of the ethical dimension of the human role in the functioning of enterprises and the economy.			[SW4] test/exam - oral or written	
	[liEMU2_U03] The student is able to identify, to an in-depth degree, the institutional-legal and social constraints on the functioning of economic structures and institutions and reflect them in modeling, forecasting and optimization.		Student is able to identify ethical constraints on the operation of business entities.			[SU1] oral statement/conversation/discussion	
	[liEMU2_K06] The student knows the need for ethical, sustainable and socially responsible behavior in professional and social life. Initiates and organises activities for the social environment and public interest.		Student is aware of the need for ethical behaviour in professional and economic life.			[SK1] oral statement/conversation/discussion	

Subject contents	Introduction to business ethics		
	Ethical decision making and leadership		
	Ethical challenges in organization and in its environment		
	Ethical programs		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam (test)	51.0%	100.0%
Recommended reading	Basic literature	O.C. Ferrell, J. Fraedrich, L. Ferrell, Business Ethics. Ethical Decision Making and Cases, Cengage Learning (8th or newer edition).	
	Supplementary literature	S. M. Byars, K. Stanberry, Business Ethics, OpenStax, Rise University 2018. https://openstax.org/details/books/business-ethics .	
		J. R. Boatright, Ethics and the Conduct of Business, Pearson Education (5th or newer edition).	
		C. U. Becker, Business Ethics. Methods and Application, Routledge 2019.	
		Selected articles related to current cases of unethical business conduct.	
		Selected ethical codes and other corporate documents related to ethical dimension of business management.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	The concept and levels of business ethics.The process of ethical decision-making.The concept and types of discrimination.Unfair competition.Environmental ethics.The concept and types of codes of ethics.		
Work placement	Not applicable		

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