

Subject card

Subject name and code	Master Seminar 1, PG_00156628						
Field of study	Information Science and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jerzy Auksztol				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	18.0	18
	E-learning hours included: 0.0						
	Additional information: Seminar classes						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	18		10.0		25.0	53
Subject objectives	The aim of the master's seminar, consisting of three semester parts, is to prepare participants to: (i) plan a scientific study on the subdiscipline of business informatics, (ii) conduct it, and (iii) prepare a master's thesis on this basis, summarizing the entire process and the obtained results of the study. The additional aim is to prepare the student to effectively defend the work they have prepared before the examination committee.In the first semester, the seminar participants are to identify a research problem and, on its basis, formulate a research hypothesis indicating a possible solution and then propose a master's thesis outline discussing the actions taken.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[liEMU2_K06] The student knows the need for ethical, sustainable and socially responsible behavior in professional and social life. Initiates and organises activities for the social environment and public interest.	The student is ready to acquire knowledge while maintaining the rights of creators of works and owners of industrial property, e.g. trademarks or patents. The student is ready to take up topics related to the environment, sustainable development and for the public interest.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[liEMU2_W07] The student has an extended and established knowledge of ethical norms applicable to business, good practices for its conduct and legal regulations for the protection of intellectual property. The student has an extended knowledge of the risks and responsibilities associated with the computerization of business processes. The student knows the principles of netiquette.	The student knows and understands the subject scope of the subdiscipline of economic informatics. The student knows and understands the methods of empirical research describing or explaining socio-economic phenomena along with their limitations, where information technology plays an important role.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[liEMU2_K04] The student can work in a team, co-create it, effectively manage and supervise it; efficiently adapts his behavior and conduct to his role in it; is ready to take responsibility for the team and bear the consequences; understands the necessity of systematicity and consistency in action; is open to other team members and critical of himself.	The student is ready to participate in a creative way in a research discussion about his/her own work and that of other people participating in the seminar group. The student is ready to share his/her own achievements with the participants of the seminar group.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[liEMU2_U01] The student can comprehensibly, orally and in writing, present and justify in depth advanced economic theories and apply them to explain the functioning of the national economy and its components. Understands and can explain the content of communications from economic institutions, articles in the economic press and scientific journals.	The student is able to prepare and present, in any form, a paper discussing the research problem undertaken and the hypothesis put forward.	[SU2] presentation/project/paper/report
	[liEMU2_U09] The student has an in-depth ability to prepare written works, oral speeches and multimedia presentations on the functioning and growth of the national economy and its components, the course of complex economic phenomena and processes, the acquisition of data about them, their collection, processing and analysis with the help of modern mathematical, statistical, econometric and IT tools, as well as their use in modeling, forecasting and optimization.	The student is able to prepare and present in a chosen presentation form a research problem, a hypothesis he/she has formulated, and a master's thesis outline describing the research activities.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task

Subject contents	1. The place of economic informatics among the subdisciplines of economic sciences.2. Paradigms, theories and research methods enabling research in the area of economic informatics.3. Design science research as a special category of research methods in economic informatics.4. Content, formal and editorial requirements for master's theses.5. Areas of research topics from the research category according to the design approach: • development of innovative IT systems operating in the area of electronic economy, • planning new forms of using integrated ERP management systems in economic organizations. • shaping information security systems in organizations, • shaping intellectual property management systems, • designing new business models using information technologies, • designing information systems using modern analytical tools, such as artificial intelligence and its language models, web scraping, big data. 6. Areas of research topics from the category of descriptive and explanatory research in the area of socio-economic phenomena: • place and role of IT in the national economy, • research on socio-economic phenomena occurring in the space of electronic administration, • research on the structure, impact and effectiveness of electronic marketing systems and social media.		
Prerequisites and co-requisites	1. Completed the first semester of second-cycle studies. 2. Have knowledge of methods and ways of building IT systems and statistical methods enabling data acquisition, processing and analysis. 3. Have knowledge of selected text composition tools, such as Microsoft Word, LibreOffice, LaTeX. 4. Have the ability to freely formulate thoughts in a descriptive form.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Master's thesis concept	60.0%	100.0%
Recommended reading	Basic literature	Dydalewicz, A. (2022). Ramy koncepcyjne prac magisterskich. Wybrane problemy metodyczne. Akademia Zarządzania, 6(1), 183-205. Pułto A. (2000). Prace magisterskie i licencjackie, Wydawnictwa Prawnicze PWN, Warszawa. Wrycza, S. i Maślankowski, J. (eds.) (2019). Informatyka ekonomiczna: teoria i zastosowania. Wydawnictwo Naukowe PWN. Warszawa. Węglińska, M. (2013). Jak pisać pracę magisterską? Poradnik dla studentów. Wydawnictwo Impuls, Kraków.	
	Supplementary literature	Literature items from the area of business informatics, information technology, computer science and management corresponding to the topic of the master's thesis.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Discussion of the research problem, thesis, research method, its limitations, master's thesis outline, and literature.		
Work placement	Not applicable		

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