

Subject card

Subject name and code	Corporate Portals Development, PG_00156652						
Field of study	Information Science and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	postgraduate studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form				
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Michał Kuciapski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	9.0	0.0	0.0	0.0	0.0	9
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	9		15.0		55.0	79
Subject objectives	• Knowledge of the functionality, applications and market for corporate portals; • Presentation of the process of designing corporation portals using CMS systems; • presentation of programming technologies for dedicated corporation portals.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[liEMU2_K01] The student understands the need for continuous completion and deepening of acquired knowledge. The student inspires and organizes others' learning processes.	seeks to solve the problem presented by designing and creating corporate portals,	[SK2] presentation/project/paper/report
	[liEMU2_U08] The student can analyse business needs and, as appropriate, configure and apply modern information and communication technologies in business management and business communication.	Analyzes and selects corporate tailored to the company's requirements;	[SU2] presentation/project/paper/report
	[liEMU2_K02] The student can communicate freely with the public on specialised topics in the field of computer science and econometrics in and outside the workplace, communicate his knowledge and share his skills through various media. Culturally participates in discussions, is not afraid to ask questions and knows how to give constructive criticism.	demonstrates creativity in the process of selecting solutions for corpo portals, adheres to design specifications during the implementation of projects for the creation of corporate portals.	[SK2] presentation/project/paper/report
	[liEMU2_U02] The student is able to proficiently acquire detailed information about economic processes and phenomena through direct observation, planned experimentation or database queries, as well as collect and process it using modern information technology tools.	Evaluates solutions for developing a modern corporate portal.	[SU2] presentation/project/paper/report
	[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.	Has knowledge of the applications of corporate portals;	[SW2] presentation/project/paper/report
	[liEMU2_W04] The student has an in-depth knowledge of advanced mathematical, statistical, econometric and IT methods that enable the acquisition, processing and analysis of data reflecting the functioning and growth of the national economy and its components, as well as the phenomena and processes occurring in their environment.	knows the available solutions for creating corporate portals; describes the benefits of using different types of corporate portals.	[SW2] presentation/project/paper/report
Subject contents	1. The origins of corporate portals 2. Definition of a corporate portal 3. Applications of corporate portals 4. Benefits of using corporate portals 5. Types of corporate portals 6. Selected functionalities of corporate portals 7. Examples of corporate portals 8. Corporate portals market in Poland 9. Business model 10. Implementation costs of corporate portals 11. Users of corporate portals 12. Impact of corporate portals on the functioning of the organization 13. Technologies used in corporate portals 14. Creation of corporate portals based on CMS 15. Creation of dedicated corporate portals		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Team credit project	50.0%	100.0%
Recommended reading	Basic literature	• Mark Davydov (2021), Corporate Portals and eBusiness Integration, McGraw-Hill Professional • Robert Bogue (2024), Crafting an Intranet: The Art and Practice of Creating a Successful Corporate Portal, Amazon Digital Services LLC	

	Supplementary literature	• Mark Davydov, Corporate Portals and eBusiness Integration, McGraw-Hill Professional, 2001 • Mariusz Strojny, Portale korporacyjne a zarządzanie wiedzą raport z badań, e-mentor, nr 2(14), 2016 • Kuciapski M. (2017), A model of mobile technologies acceptance for knowledge transfer by employees, Journal of Knowledge Management, Vol. 21, Issue 5, ISSN: 1367-3270, pp 1053-1076. doi.org/10.1108/JKM-03-2016-0136, 2017
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Develop the design of a business corporate portal using a CMS system.	
Work placement	Not applicable	

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