

Subject card

Subject name and code	Management Concepts, PG_00157092						
Field of study	Informatics and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Zakład Strategii i Zarządzania Przedsiębiorstwem -> Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Piotr Walentynowicz				
	Teachers		dr hab. Piotr Walentynowicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	0.0	0.0	0.0	0.0	8
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	8		15.0		30.0	53
Subject objectives	To create basic knowledge among students about the application of selected management concepts in contemporary organizations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[liEMU2_K05] The student can think and act in an entrepreneurial manner and flexibly adapt to changing environmental conditions. Thinks creatively and can go beyond the usual patterns.		Knows the basic principles of selected modern management concepts and knows how they can be used in practice.		[SK4] test/exam - oral or written [SK5] implementation of a problem task		
	[liEMU2_K02] The student can communicate freely with the public on specialised topics in the field of computer science and econometrics in and outside the workplace, communicate his knowledge and share his skills through various media. Culturally participates in discussions, is not afraid to ask questions and knows how to give constructive criticism.		Understands the need for teamwork in modern organizations and uses the basic principles of modern management concepts to efficiently navigate the psychosocial sphere of the organization.		[SK4] test/exam - oral or written		
	[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.		Understands the roles of both managers and employees in modern organizations and successfully fits into these roles within selected new management concepts.		[SW4] test/exam - oral or written		
	[liEMU2_U05] The student is able to make a statistical description of basic and detailed economic categories at an advanced level, formulate and verify hypotheses about their formation.		Is able to apply the principles of logical reasoning in practice.		[SU5] implementation of a problem task		

Subject contents	1. Basic concepts and explanation of the premises and conditions of the evolution of management concepts. 2. Process approach and TOC as the basis of a systemic approach to managing organizations.3. Lean Management as an exemplification of a systemic and sustainable approach to management in practice.4. Kaizen as a basic concept supporting continuous improvement and development of the organization.		
Prerequisites and co-requisites	Knowledge of the basics of management and understanding the mechanisms of organizational behavior in contemporary organizations.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity in classes	51.0%	20.0%
	Completing a selected homework task	51.0%	30.0%
	Written assessment.	51.0%	50.0%
Recommended reading	Basic literature	1. Zimniewicz K., Contemporary management concepts and methods. PWE, Warsaw 2003.2. Waśniewski J., Strumiłło J. (eds.), Selected management concepts in healthcare entities, Dom Organizacji, Toruń 2013.	
	Supplementary literature	1. Goldrat E., Cox JK., Goal. Excellence in production, Werbel, Warsaw 2000.2. Imai M., Gemba Kaizen, MT Busines, Warsaw 2006.3. Walentynowicz P., Conditioning the effectiveness of Lean Management implementation in manufacturing companies in Poland, UG publishing house, Gdańsk 2014.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Please briefly describe the POOGI method.Present the basic stages of implementing Lean Management in an enterprise.Are Kaizen and Continuous improvement the same? Justify your answer.		
Work placement	Not applicable		

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