

Subject card

Subject name and code	language in politics, PG_00157185						
Field of study	Polish Studies						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2024/2025		
Education level	undergraduate studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form				
Conducting unit	Zakład Języka Polskiego -> Instytut Filologii Polskiej -> Faculty of Languages						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Izabela Kępka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the class is to familiarise students with the language of politics. The class is intended to show students how the language of politics is created and what elements are used by broadcasters to create language in politics. Students will be introduced to the most important phenomena characteristic of language in politics: propaganda, persuasion and manipulation, as well as the strategies serving this language : valuing, ritualisation of language and linguistic creation of reality. The course also aims to develop the ability to analyse the language of political texts.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FPL3_U02] The graduate can search, analyze, evaluate and select information using spoken and written sources in all media in the field of linguistics.		Be able to search, identify, select and analyse information on the language of politics, using sources from all media.		[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task		
	[FPL3_U05] The graduate has sufficient language skills to prepare standard texts and speeches in Polish of various forms, goals, volumes and styles, using basic methodologies and sources.		Has sufficient linguistic competence to prepare typical written work and speeches in Polish, using basic methodologies related to the analysis of political texts.		[SU1] oral statement/conversation/discussion [SU6] demonstration of practical skills		
	[FPL3_K03] The graduate performs professional tasks reliably, with commitment as per the relevant ethical code of a given profession.		Analyses material related to language in politics with integrity and commitment, bearing in mind the proper assessment of the ethics of speech.		[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task		
	[FPL3_W07] The graduate has detailed knowledge about linguistic communication and culture.		Students have a structured general knowledge of the language of politics against the background of Polish and universal culture.		[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task		
Subject contents	The concept of the language of politics. Basic features of language in politics: propaganda, persuasion, manipulation. Valuing and linguistic creation of reality as strategies to shape language in politics. Ritualisation of language, semantic and morphological procedures in the language of politics.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	evaluation of a written paper or presentation prepared at home	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	• Bralczyk J., O języku polskiej propagandy politycznej lat siedemdziesiątych, Kraków 1986. • Język a kultura, t. 11, Język polityki a współczesna kultura polityczna, pod red. J. Anusiewicza i B. Sicińskiego, Wrocław 1994 (m. in. artykuły Walczaka, Awdiejewa, Bartoszewicz, Kochana, Habrajskiej, Kołodziejczyk, Żarskiego). • Kamińska-Szmaj I., Judzi, zohydza, ze czci odziera. Język propagandy politycznej 19191923, Wrocław 1994. • Pisarek W., Perswazyjna funkcja języka, [w:] Studia indoeuropejskie, Wrocław 1974. • Puzynina J., Anusiewicz J. (red). 1991: Język a Kultura, t. III, Wartości w języku i tekście, Wrocław. • Ożóg K. , Polszczyzna przełomu XX i XXI wieku. Wybrane zagadnienia, wyd. III, Rzeszów 2007. • Walczak B., Język polityki	
	Supplementary literature	• Bralczyk J., Język na sprzedaż, Warszawa 1995. • M. Głowiński, Nowomowa po polsku, Warszawa 1990 • Puzynina J., Jak pracować nad językiem wartości, [w:] Język a kultura, t. 2, 1991. Tutor completes the literature list on an ongoing basis	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Analysis of the language of a selected political text (speech; article; propaganda leaflet, etc.).		
Work placement	Not applicable		

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