

Subject card

Subject name and code	Management Concepts, PG_00157321						
Field of study	Informatics and Econometrics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2024/2025		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Zakład Zarządzania Organizacjami Publicznymi -> Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jędrzej Strumiłło				
	Teachers		dr Jędrzej Strumiłło				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		10.0		25.0	50
Subject objectives	Providing key knowledge about classic and contemporary management concepts						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[liEMU2_W03] The student has an in-depth knowledge of man as a subject who creates economic structures and institutions.	Knows and understands, at an advanced level, the relationships between the disciplines: management and quality sciences, economics and finance, social communication and media sciences, legal sciences and sociological sciences, which are crucial for understanding the essence of effective and efficient management of organizations	[SW4] test/exam - oral or written
	[liEMU2_K05] The student can think and act in an entrepreneurial manner and flexibly adapt to changing environmental conditions. Thinks creatively and can go beyond the usual patterns.	He has an analytical approach to solving problems, is able to independently look for solutions and use the opinions of experts	[SK4] test/exam - oral or written
	[liEMU2_K02] The student can communicate freely with the public on specialised topics in the field of computer science and econometrics in and outside the workplace, communicate his knowledge and share his skills through various media. Culturally participates in discussions, is not afraid to ask questions and knows how to give constructive criticism.	The student is able to prepare and present a final paper in the field of computer science and econometrics in an understandable and accessible way to the group.	[SK4] test/exam - oral or written
	[liEMU2_U05] The student is able to make a statistical description of basic and detailed economic categories at an advanced level, formulate and verify hypotheses about their formation.	The student is able to conduct statistical analysis of various categories of descriptive variables describing basic economic categories and verify hypotheses regarding their formation	[SU4] test/exam - oral or written
Subject contents	1. Classic management concepts - classical, humanizing, systemic school. 2. Neoclassical school, new wave, postmodernism in management. 3. Contemporary management concepts: concepts focused on quality, knowledge, value, customer, cooperation, slimming the organization, approach to change, including: - Organizational flexibility - TQM, - six sigma, - outsourcing, - lean management, - knowledge and innovation management, learning organization, - virtual, network organization, - BPR, - Benchmarking,		
Prerequisites and co-requisites	The student knows the basic concepts of economics, including organization management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	51.0%	100.0%
Recommended reading	Basic literature	1. J.Waśniewski, J. Strumiłło, Concepts of management of medical entities, Ed. UG, 2021 2. K. Zimniewicz, Contemporary concepts and methods of management, PWE, Warsaw 2003	
	Supplementary literature	1. Management concepts, ed.: M.Czerska, A.A. Szpitter, C.H. Beck, Warsaw 2000 2. W. M. Grudzewski, I.K. Hejduk, Methods of designing management systems, Difin, Warsaw 2004.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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